

Name Lab - A Fun App to Chemically Analyze Names - Now live on App Store

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Independent developer Ajit Katti introduces Name Lab 1.0, a distinct name analyzer app for iPhone, iPad and iPod touch. Name Lab is where fun meets chemistry! Name Lab identifies all unique chemical elements hidden in a name to create a little slideshow of all possible combinations. It even creates a small tagline for the user to reveal his nature. The app also allows 1-click sharing to Facebook and Instagram. Name Lab is an amusing way to find out how a person's name influences his personality.

Bangalore, India - Independent developer Ajit Katti today is pleased to announce the release of Name Lab 1.0, a distinct name analyzer app for iPhone, iPad and iPod touch. Name Lab is where fun meets chemistry! Name Lab identifies all unique chemical elements hidden in a name and highlights them to create a little slideshow of all possible combinations. It even creates a small tagline for the user, based on the elements in user's name to reveal his nature. The app also allows 1-click sharing to Facebook and Instagram.

"Name Lab is an amusing way to tell how much influence your name has on your personality", Ajit Katti, the creator of Bubble Pic Frames said, "If you ever wondered how your name defined who you are, you can find out for yourself by trying this simple, fast and fun app!".

Name Lab app is one-of-a-kind. In Name Lab, users need not answer any boring questions or pick cards. Neither will any stereotype adjectives be randomly assigned to names. Users can simply enter a name and have it chemically analyzed in seconds.

One app user recently wrote "This app is wonderful and must try for all! It works great and there are so many different ways you can do it! I loved my results. Hope you enjoy as much!"

Users can pick a background of their choice: A picture or a stunning pattern. They can then enter their first and last name to have it chemically analyzed. Name Lab finds all unique chemical elements in the name provided and creates a set of tag lines for the user to reveal their nature. Users can choose the one that they love the most and mesmerize their friends by sharing it on Instagram, Facebook and Twitter or just save it for themselves.

"Using leading edge technology and working on the iOS platform, I wanted to create an app that is as fun to use as it is well crafted," explained Ajit Katti. "This new app is different than other name analyzer apps available because properties of periodic tables' elements are used to reveal a person's nature."

There is also an option to remove tagline and customize background colors. Name Lab app's portraits are great to use as a Facebook cover. Users can try it for their name as well as their friends' names to uncover their true nature.

"It was so cool to create my portrait patched with my unique chemical name.", one of the app user said, "I made it my Facebook cover and became instafamous!"

Device Requirements:

- * iPhone, iPad or iPod touch
- * Requires iOS 5.0 or later
- * 22 MB

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Pricing and Availability:

Name Lab version 1.0 is Free and available worldwide exclusively through the App Store in the Entertainment category. Name Lab offers following in-app purchases: 1) The Patterns Pack: Patterns pack is now available for free as a promotional offer for a limited time, which would later be converted to an in-app purchase for \$0.99. 2) Full Version (\$1.99): Removes ads and watermark. Unlimited access to all future patterns.

Name Lab 1.0:

<http://namelabapp.com/>

Download from iTunes:

<https://itunes.apple.com/app/name-lab/id792745151>

Screenshot:

<http://namelabapp.com/site/images/screenshot.png>

App Icon:

<http://namelabapp.com/site/images/icon.png>

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