

## **Slice Fractions released - A Puzzle Game That Helps Kids Learn Fractions**

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Montreal based Ululab Inc. today introduces Slice Fractions 1.00, its new educational title developed for iOS and Android devices. Designed for kids who are new to fractions, Slice Fractions features challenging puzzles, colorful artwork and memorable characters that will introduce fractions to the player in a motivating and intriguing world. It is the fruit of multiple years of research and development by Ululab with the help of math learning experts from the University of Quebec in Montreal.

Montreal, Canada - 1, 1/2, 1/3, Slice! Ululab Inc. today is pleased to announce the release and immediate availability of Slice Fractions 1.00, its new educational title developed for iOS and Android devices. Designed for kids who are new to fractions, Slice Fractions is the fruit of multiple years of research and development by Ululab with the help of math learning experts from the University of Quebec in Montreal (UQAM). Slice Fractions is the current Apple Editor's Choice in the US App Store and many more around the world!

Make your child hungry for his or her next math discovery! Slice Fractions features challenging puzzles, colorful artwork and memorable characters that will introduce fractions to the player in a motivating and intriguing world. The app is kid-friendly with no ads or in-app purchases.

Features of Slice Fractions include:

- \* Slicing through ice and lava to clear the mammoth's path
- \* Learning fraction concepts without words
- \* An activity reviewed by researchers at a Canadian university (UQAM)
- \* Collecting funky hats
- \* Solving over 60 innovative physics puzzles

"We have worked very hard to create a polished and intuitive experience that will allow children to understand fractions, the bottleneck of early math education, by themselves," says Francois Boucher-Genesse, Chief Game Designer on Slice Fractions.

Slice Fractions is based on the following Common Core concepts: (2.G.A.2) (2.G.A.3) (3.NF.A.1) (3.NF.A.3) (4.NF.A.1) (4.NF.A.2) (4.NF.B.3).

About UQAM:

The Universite du Quebec a Montreal (UQAM) is a French-language university of international influence. Dynamic and innovative, UQAM offers more than 300 programs at three levels of study.

Language Support:

- \* English, French, German, Italian, Portuguese and Spanish

Device Requirements:

- \* iPhone 4, 4S, 5, 5c and iPhone 5s
- \* iPod touch (4/5th generation)
- \* iPad 2 Wi-Fi, Wi-Fi + 3G, iPad Wi-Fi + Cellular
- \* iPad mini Wi-Fi, iPad mini Wi-Fi + Cellular
- \* iPad Air, iPad Air Wi-Fi + Cellular
- \* Requires iOS 4.3 or later
- \* 38.6 MB

Pricing and Availability:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Slice Fractions 1.00 is \$2.99 USD (or equivalent amount in other currencies) and available worldwide through the App Store in the Education category. The app is also available for Android on Google Play.

Ululab:  
<http://ululab.com>

Slice Fractions 1.00:  
<http://slicefractions.com>

Purchase and Download (iOS):  
<https://itunes.apple.com/app/slice-fractions/id794730213>

Purchase and Download (Google Play):  
<https://play.google.com/store/apps/details?id=air.com.ululab.SliceFractions>

Media Assets:  
<http://ululab.com/slice-fractions/press-kit>

Ululab Inc. is a company committed to developing polished and effective learning apps based on scientific data and on the latest, best practices in learning. Founded by both Masters of Education graduates and game industry members, Ululab Inc. was created with the goal of raising the bar in the world of educational gaming. The Universite du Quebec a Montreal (UQAM) is a French-language university of international influence. Dynamic and innovative, UQAM offers more than 300 programs at three levels of study. All Material and Software (C) Copyright 2014 Ululab Inc. All Rights Reserved. Apple, iPad, iPhone and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Android and Google Play are trademarks of Google Inc.

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Link To Article: <https://prmac.com/release-id-65289.htm>

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