

## **Acronis Offers Mobile Content Management Promotion with MobileIron**

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With Growth in Smartphone Use, Promotion Demonstrates Commitment to Simplifying and Securing Mobile Content Management. Acronis, a global data protection company, today announced a promotion for Acronis mobilEcho with MobileIron AppConnect to help enterprise IT boost mobile productivity and securely manage mobile devices. With AppConnect-enabled apps, customers can secure, manage, and distribute third-party apps to their employees.

Arlington, Virginia - Acronis, a global data protection company, today announced a promotion for Acronis mobilEcho with MobileIron AppConnect to help enterprise IT boost mobile productivity and securely manage mobile devices.

"Mobile devices have made employees more productive, and IT is fighting to maintain compliance without hindering that productivity," said Ezequiel Steiner, General Manager, Mobility Solutions at Acronis. "Now that many IT departments have implemented MDM systems to gain control of mobile device security, the natural next step is to extend that control to also manage and secure the access, storage and editing of content on those devices. This promotion makes it easier and faster for IT to get back in the driver's seat, while ensuring that users gain the simplicity and ease of use they crave. We are excited to work with MobileIron to meet the evolving needs of organizations with the most stringent security regulations."

As an AppConnect partner, Acronis is leveraging the MobileIron platform to deliver a best-of-breed solution for secure mobile content management and editing with Acronis mobilEcho(R). With AppConnect-enabled apps, customers can secure, manage, and distribute third-party apps to their employees. MobileIron's AppConnect ecosystem includes more than 50 productivity apps and over 100 more are in development. Acronis is pleased to announce that customers who are implementing Mobile First strategies can take advantage of mobilEcho with MobileIron AppConnect at a promotional price for a limited time.

"Our ecosystem features some of the most popular mobile business apps available," said Sean Convery, Vice President of Product Management for MobileIron. "Acronis' strong focus on both the data protection that IT requires and the great experience users demand made them an ideal partner."

Acronis mobilEcho became one of the first partners of the AppConnect ecosystem in 2011. At the time it was recognized as the first mobile content management (MCM) application on the market, and today it is a leading solution for MCM and editing needs that's fully integrated with all AppConnect features on both iOS and Android.

### Device Requirements:

mobilEcho Client Application Supported devices:

- \* iPad, iPad 2, iPad 3, iPad 4, iPad mini
- \* iPhone 3GS, 4, 4S, 5, 5C and 5S (iOS 5 or later)
- \* Android Phones and Tablets

mobilEcho Client Application Supported OS's:

- \* iOS 4.2 or later
- \* Android 2.2 or later

### Acronis mobilEcho:

Acronis mobilEcho is the industry's first secure Mobile Content Management (MCM) solution that meets the stringent security and management policies required by today's enterprise to turn a mobile device into a true business platform. For example, it meets the needs for

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highly regulated industries, such as financial services, healthcare, pharmaceutical, government, education, and energy.

About MobileIron:

The leader in security and management for mobile apps, content, and devices, MobileIron's mission is to enable organizations around the world to embrace mobility as their primary IT platform in order to transform their businesses and increase their competitiveness. Leading global companies rely on MobileIron's scalable architecture, rapid innovation, and best practices as the foundation for their Mobile First initiatives. For more information, please visit website.

Acronis :

<http://www.acronis.com>

Acronis mobilEcho:

<http://www.acronis.com/enterprise/products/mobilecho/>

MobileIron :

<http://www.mobileiron.com>

MobileIron AppConnect:

<http://www.mobileiron.com/en/products/appswork/appconnect>

Beginning Partnership:

<http://prmac.com/release-id-31585.htm>

Acronis is a global provider of leading backup, disaster recovery, and secure file sharing and file access solutions. Founded in 2002 Acronis has established itself as a fast-growing international company with more than 700 employees in 18 countries and partners in almost every country in the world. Acronis provides complete, efficient and reliable backup solutions for desktop, server, virtual and cloud environments as well as leading file sharing and sync solutions for mobile devices. Acronis(R) and ExtremeZ-IP(R) are registered trademarks of Acronis International GmbH in the United States and/or other countries. Apple(R), Mac(R), and OS X(R) are trademarks of Apple Inc., registered in the U.S. and other countries. Windows(R) is a registered trademark of Microsoft Corporation in the United States and/or other countries. Other company and product names may be trademarks of their respective owners.

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