

## Movie Player + 1.3.0 for iOS uses Face Recognition for Autoplay/Autostop

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Power APP today announces Movie Player + 1.3.0, an update to their popular video app for iOS devices. Movie Player + is a powerful app that adds creative filters and special effects to any video in real-time. The app features 8 artistic filters, 3 special effects, and an innovative One Touch Brightness and Contrast Control. Version 1.3.0 introduces a new algorithm for face recognition using the internal camera. The face recognition is used to detect the presence of the person watching a movie.

Pfaeffikon, Switzerland - Power APP today is proud to announce the release and immediate availability of Movie Player + 1.3.0, an update to their popular video app for iOS devices. Movie Player + is a powerful app that adds creative filters & special effects to any video in real-time. This upgrade includes an algorithm for face recognition using the internal camera of the iPhone/iPad iPod touch. The face recognition is used to detect the presence of the person watching a movie. If this person is moving away from the device that is playing the movie it stops automatically, and continues playing when the person returns.

"We already used a similar algorithm in our app 'Wake Me Up' to set off an alarm tone when the eyelids are closed. Since we already have this algorithm we decided to put in use for other apps as well. It is the perfect tool for an autostop/autoplay feature." explains christian Schaffner, General Manager of Power APP AG.

Besides the newly introduced autostop/autoplay feature Movie Player + features real time editing of movies on iOS devices, including sepia, vignettes, grey scale filters and a 3D effect with cyan/red glasses along with a tool to adjust contrast and brightness that Power APP calls OTBCC (which stands for 'One Touch Brightness and Contrast Control').

"While being able to edit any movie and adding effects in real time and saving the changes is actually a lot of fun, Movie Player + is still a movie player too. It is therefore important to add functions that enhance the experience while just watching a movie. You aren't always in the mood to do crazy experiments like watching the latest episode of games of throne with night vision, sometimes you just want to enjoy a movie as it is. The autostop/autoplay function is just right to add a little comfort to that." explains Christian Schaffner the motivation to implement face recognition in Movie Player +.

### Main Features:

- \* Add effects to any movie in real time
- \* Autostop/Autoplay function
- \* One Touch Brightness and Contrast Control
- \* Head Up Display
- \* 3D effect with adjustable depth with red/cyan glasses
- \* Mirroring function
- \* Online streaming
- \* Pseudo Rotoscopic Filter and pixelation effects
- \* Direct download

### New Features in version 1.3.0:

- \* Autostop/Autoplay function with face recognition

### Device Requirements:

- \* iPhone, iPad, and iPod touch
- \* iOS 6.0 or later
- \* 16.9 MB

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**Pricing and Availability:**

Movie Player + 1.3.0 is available in the App Store in the Photo & Video Category Battery for \$1.99 USD (or equivalent amount in other currencies).

**Power App:**

<http://www.powerapp.ch>

**Movie Player + 1.3.0:**

<http://www.powerapp.ch/en/component/content/article/120-movieplayerplus>

**Purchase and Download:**

<https://itunes.apple.com/app/movie-player-+-add-real-time/id560157265>

**Screenshot:**

<http://a3.mzstatic.com/us/r30/Purple4/v4/ec/63/9a/ec639a72-f569-7a1f-e562-185c2bae43da/screen480x480.jpeg>

**App Icon:**

<http://a5.mzstatic.com/us/r30/Purple4/v4/2d/d8/e1/2dd8e1ff-664a-c119-29ae-d71c4e147bb7/mzl.rpkhjlqh.175x175-75.jpg>

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