

Calling All Kids: Celebrate Presidents Day with Presidents Challenge

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Electric Funstuff today introduces Presidents Challenge 1.1, their new game title for iPad. Designed with upper elementary and middle school aged kids in mind, Presidents Challenge is a simple app with a singular focus: to teach the names and order of America's 44 presidents. Kids will learn basic facts about each president, such as when they lived, when they held office, the First Lady's name, and a memorable quote. Then the challenge kicks in during a series of timed mini-games.

New York, New York - Who was America's 17th president? Which president served after William H. Taft? Who said "Man cannot live by bread alone; he must have peanut butter"? Today kids ages 8 to 88 can learn these facts and more with Presidents Challenge, a new iPad app from Electric Funstuff.

Designed with upper elementary and middle school aged kids in mind, Presidents Challenge is a simple app with a singular focus: to teach the names and order of America's 44 presidents. First, kids learn basic facts about each president, such as when they lived, when they held office, the First Lady's name, and a memorable quote. Then the challenge kicks in during a series of timed mini-games that involve putting the presidents from a certain era in order. Each era features its own musical score using instruments from the time, including a player piano from the Turn of the Century.

Kids this age love trivia and trying to beat their best time - and before long they'll know their Jacksons from their Jeffersons.

Device Requirements:

- * Compatible with iPad
- * Requires iOS 5.1 or later
- * 217 MB

Pricing and Availability:

Presidents Challenge 1.1 is \$1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Games category. Presidents Challenge is a safe, family-friendly app with no in-app purchases. Coming in the next release in March: Random Challenges (any 10 consecutive presidents) and the Ultimate Challenge (placing all 44).

Electric Funstuff:

<http://www.electricfunstuff.com/>

Presidents Challenge 1.1:

<https://itunes.apple.com/us/app/presidents-challenge/id793349839>

Screenshot 1:

<http://a2.mzstatic.com/us/r30/Purple4/v4/45/7e/28/457e28ce-fe63-0987-b33f-f7470c4bb2a8/screen480x480.jpeg>

Screenshot 2:

<http://a5.mzstatic.com/us/r30/Purple6/v4/98/7e/51/987e51d2-a54d-40d8-16cc-3064430a7ffc/screen480x480.jpeg>

App Icon:

<http://a3.mzstatic.com/us/r30/Purple6/v4/fc/da/13/fcda13a7-0dab-7ce9-c5d0-251a16544c31/mzl.ebffeaxo.175x175-75.jpg>

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Founded in 1998, Electric Funstuff (EFS) is focused on taking the principles of great game design and applying them to products with educational outcomes. Its franchise product is the award-winning Mission US series of history adventure game, played by over 600,000 students. All Material and Software (C) Copyright 1998-2014 Electric Funstuff. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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David Langendoen
Partner
2124637559

david@electricfunstuff.com

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