

Reggie Ashworth announces VidConvert 1.5.2 - Video Conversion made Easy

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Independent software developer, Reggie Ashworth today releases VidConvert 1.5.2, an All-New Mavericks update to his popular video converter for Mac OS X. VidConvert is a video converter designed to make converting your videos simple and easy. VidConvert will convert just about any type of video into one of the many popular formats of today. Creating videos for your iPhone or iPad, for your Mac or TV, or formats such as DivX and MPEG are just a click away with VidConvert.

Anaheim, California - Independent software developer Reggie Ashworth today is proud to announce the release of VidConvert 1.5.2, an All-New Mavericks update to his popular video converter for Mac OS X. VidConvert is a video converter designed to make converting your videos simple and easy. VidConvert will convert just about any type of video into one of the many popular formats of today. Creating videos for your iPhone or iPad, for your Mac or TV, or formats such as DivX and MPEG are just a click away with VidConvert.

You do not need to be an expert to use VidConvert. Simply add a file, select a format and a quality, and click convert. Optionally you can change your save folder from the main window. For advanced users you can select the Advanced panel if you choose to allow such options as custom Frame Rate, Bit Rate, etc. But for most users simply choosing Normal or High quality should be sufficient. After your conversion is finished simply add more files or quit VidConvert and the job is done.

Supported formats include iPhone, iPod, iPad, QuickTime, .mp4, MPEG-1 and 2, DivX, Xvid, and audio only formats such as .mp3 and .m4a. VidConvert can add iTunes compatible videos directly to your iTunes library for convenience and for syncing with your iPhone, iPod, or other iDevice. It's also possible to turn your favorite videos into audio only tracks for playback in your favorite audio device. And VidConvert is not limited to creating videos just for Apple devices, in fact any device that can play one of the supported formats can play a video converted by VidConvert. With VidConvert converting your videos couldn't be easier.

VidConvert Version 1.5.2 will run on Lion, Mountain Lion, and Mavericks, and here are a few of the new features included:

New in Version 1.5:

- * Optimized for operation on OS 10.9 Mavericks (backwards compatible with Lion/Mountain Lion)
- * Supported input - Most any type of video or audio format
- * Supported output - iPhone, iPad, iPod, Retina, Apple TV, QuickTime, .mp4, .avi, DivX, Xvid, MPEG-1, MPEG-2, DVD (.vob), Windows Media, Flash, Matroska (.mkv), Theora (.ogg), WebM, .m4a, .mp3, .aiff, .wav, .wma, .ac3, ALAC
- * Refreshed UI design
- * Full 64-bit support for the fastest possible conversion
- * Eight languages: English, Chinese, Dutch, French, German, Portuguese (Brazilian), Russian, and Spanish (with more to come)
- * Support for latest FFmpeg releases
- * Fully compatible with Retina displays
- * All-around code cleanup and optimization including latest Dev tools
- * Sparkle updater to always have the latest version (with new localizations)
- * And More...

Feature Highlights:

- * Expected features such as Preview, Joining or "stitching" files, ability to save

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settings, and more

- * Normal and High quality presets to make video conversion automatic for most users
- * Ability to author a DVD for burning
- * Info panel to obtain Container, Video, and Audio details for each video
- * All Apple Devices format to play on all iDevices or Apple TV
- * Crop and Trim and more in the Advanced panel to customize your conversion if needed
- * Drag and Drop simplicity even with folders of videos and List reordering once videos have been added
- * Easily change Save To folder for each batch
- * Progress indicator with time remaining for each file

Language Support:

- * U.S. English, Chinese, Dutch, French, German, Portuguese (Brazilian), Russian, Spanish with more to come

Version 1.5.2 now features Chinese localization, has been updated to work with the latest FFmpeg release (v2.2), using the trimming feature now takes place using minutes and seconds, and also includes miscellaneous code optimizations and bug fixes. For full Release Notes visit their website.

System Requirements:

- * Mac OS X Version 10.7 Lion or later (Mavericks compatible)
- * Intel only
- * 20.5 MB Hard Drive space

Pricing and Availability:

VidConvert 1.5.2 is only \$7.99 (USD) for a single user license. A demo which creates 3 minute samples is available. Older versions with pre-Lion support are available via the website.

VidConvert 1.5.2:

<http://www.reggieashworth.com/vidconvert>

Release Notes:

<http://www.reggieashworth.com/vidconvertnotes>

Download VidConvert:

<http://www.reggieashworth.com/downloads/VidConvert.dmg>

YouTube Channel:

<http://www.youtube.com/user/ReggieAshworth>

Screenshot:

http://www.reggieashworth.com/vidconvert_files/stacks_image_466.png

Based in sunny Anaheim, California, Reggie Ashworth is an independent software developer whose passion for the Mac platform is only exceeded by his aim to craft simple, yet useful utilities. He is fanatical about total customer satisfaction. Copyright 2006-2014 Reggie Ashworth. All Rights Reserved. Apple, and the Apple logo, are registered trademarks of Apple Computer in the U.S. and/or other countries.

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