

iFunia announces new DVD Ripper Family for Mac Users

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iFunia today announced the new DVD Ripper family, a series of DVD ripping applications for the Mac, iPhone, PSP and other devices that addresses the primary conversion needs of Mac users. With its 3-step and intelligently styled interface, the iFunia DVD Ripper family enables consumers to efficiently and effectively rip unprotected DVD to appropriate format for enjoying entertainment on personal consumers or portable devices such as Apple iPod, iPhone, Sony PSP, Zune and Smartphones.

Qingdao, China - iFunia, a professional developer of Mac multimedia applications, today announced the new DVD Ripper family, a series of DVD ripping applications for the Mac, iPhone, PSP and other devices that addresses the primary conversion needs of Mac users. With its '3-step' and intelligently styled interface, iFunia DVD Ripper family enables consumers to efficiently and effectively rip unprotected DVD to appropriate format for enjoying entertainment on personal consumers or portable devices such as Apple iPod, iPhone, Sony PSP, Zune and Smartphones.

"Continual innovation in digital media and portable devices enables consumers to experience movie, music video, and photos in new and exciting ways," said Raymond Lu, executive vice president of strategy, iFunia Corporation. "With the proliferation of digital content comes the growing need for consumers to convert, preserve and share their DVD movie with family and friends. iFunia's new DVD Ripper family expand the scope of digital enjoyment by providing video and on-the-go enthusiasts with all the tools users of any experience level need to easily rip, edit and enjoy movie whenever and wherever they want."

The complete Mac DVD Ripper family consists of over 13 different conversion applications and supports for ripping unprotected DVD to high definition video, Flash video and all the latest video formats and devices. The software family also includes a range of features to help consumers optimize their movie content, such as the ability to select subtitles and audio track; trim and crop DVD movie; add watermark or special effects before conversion; and a convenient automatic shutdown feature. Furthermore, ready-made presets built in the software for ripping DVD to popular formats, and the products support for multi-threading processors and batch conversion to increase the ripping speed.

The iFunia Mac DVD Ripper family of products includes:

- * iFunia DVD Ripper Pro for Mac rips unprotected DVD into popular video and audio formats
- * iFunia DVD to iPhone Converter for Mac converts DVD to Apple iPhone compatible format
- * iFunia DVD to iPod Converter for Mac converts DVD to iPod-ready MP4 video.
- * iFunia DVD to PSP Converter for Mac converts DVD to Sony PSP (PlayStation Portable)
- * iFunia DVD to Apple TV Converter for Mac converts DVD for enjoying video entertainment on HDTV with Apple TV
- * iFunia DVD to AVI Converter for Mac converts DVD to AVI, DivX, XviD video
- * iFunia DVD to MP4 Converter for Mac allows users to convert DVD to MP4 video
- * iFunia DVD to 3GP Converter for Mac allows users to convert DVD to 3GP video
- * iFunia DVD to MOV Converter for Mac allows users to convert DVD to MOV video
- * iFunia DVD to MKV Converter for Mac converts DVD to MKV with subtitle
- * iFunia DVD to FLV Converter for Mac converts DVD to FLV for Youtube video
- * iFunia DVD to WMV Converter for Mac allows users to convert DVD to WMV video
- * iFunia DVD to iTunes Converter for Mac converts DVD to iTunes MP4, M4V, MP3, M4A and more formats

Pricing and Availability:

The Mac DVD Ripper family is now available through the iFunia website. Exclusively for the

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Mac OS platform, Mac DVD Ripper for iPod, PSP, Apple TV, iPhone and more all retail for \$29 (USD). The Pro edition, which supports all formats, is \$35. Free evaluation copies of the products are available.

iFunia:
<http://www.ifunia.com>

DVD Ripper Series:
<http://www.ifunia.com/products.html>

Download:
<http://www.ifunia.com/freetrials.html>

Purchase:
<http://www.ifunia.com/onlinestore.html>

Screenshot:
<http://www.ifunia.com/images/feature/dvd-ripper-mac.jpg>

App Icon:
<http://www.ifunia.com/images/icon/dvdpro.jpg>

iFunia was founded by and for people who are passionate about Mac. The company is dedicated in creating affordable and easy multimedia software to make Mac life fun. iFunia will take full advantage of her multimedia and compression technologies in the development of its exciting new product line. For further information, visit their website.

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Amy Li
Marketing Manager
08605325621375

sales@ifunia.com

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