

Future Media Concepts Launches FMC|Online: Online Training Courses

Published on 08/07/09

Future Media Concepts is pleased to announce the launch of FMC|Online. Distinct from online training alternatives, FMC|Online offers live group classes conducted by industry recognized, manufacturer certified instructors. Courses cover a wide range of content creation products from leading manufacturers including, Adobe, Apple, and Avid. FMC|Online utilizes the latest in desktop sharing technology, providing an interactive platform for instructors to administer immediate feedback and assistance.

New York City, NY - Future Media Concepts (FMC), the US premier authorized digital media training organization for postproduction, broadcast professionals, and content creators, is pleased to announce the launch of FMC|Online. Distinct from online training alternatives, FMC|Online offers live group classes conducted by industry recognized, manufacturer certified instructors.

Courses cover a wide range of content creation products from leading manufacturers including, Adobe(R), Apple(R), and Avid(R). "With the downsizing of budgets and revenues, more and more content creators are turning to online training to stay ahead of the technology curve and maintain their competitive marketability. No traveling requirements or expenses make online training an attractive option... but not all programs are the same," said Ben Kozuch, president and founder of FMC. "Unlike existing online training, FMC|Online does not provide customers with previously recorded lessons. The live, online training parallels the quality of our classroom training courses. It extends the user experience with hands-on application and interaction from the convenience of your own home or office, ensuring maximum material resonance."

A counterpart to FMC's classroom training, FMC|Online utilizes the latest in desktop sharing technology; providing an interactive platform for instructors to administer immediate feedback and assistance during presentations, exercises and Q&A sessions. "We have received numerous requests for training over the years from prospective students all over the world," said Ben Kozuch. "FMC|Online is designed to bring the classroom experience to students regardless of their geographic location. Interested students will now have the ability to attend FMC courses with an Internet connection being the only requirement."

The FMC Online Training division will begin offering courses in August 2009 in the following disciplines:

- * Digital editing (Final Cut Studio(R) and Avid Media Composer(R))
- * Desktop publishing (Adobe Photoshop(R), Illustrator(R), InDesign(R), Acrobat(R), and Apple iLife(R) and iWorks(R))
- * Web Design and Development (Adobe Photoshop(R), Flash(R), Dreamweaver(R), Flex(R), ColdFusion(R), Captivate(R), RoboHelp(R), Java(R))
- * Mac OS X(R) -(introduction and advanced)
- * Motion Graphics (After Effects(R) and Motion(R))

To learn more about FMC including facility locations, instructor information and upcoming events, please visit the FMC training website. For more information about FMC|Online, please visit them online.

FMC|Online :
<http://www.FMCtraining.com/fmc.asp?l=FMC+|+Online>

Future Media Concepts:
<http://www.FMCtraining.com>

In 1994, Jeff Rothberg and Ben Kozuch launched Future Media Concepts as the world's first Avid Authorized Training Center. Over the years, FMC expanded its curriculum to become the nation's premier digital media training organization representing the leading software manufacturers, including Adobe, Apple, Autodesk, Avid, Boris FX, Digidesign, NewTek and Softimage. FMC has established state-of-the-art training centers in New York, Boston, Philadelphia, Washington DC, Orlando, Chicago and Dubai, with onsite training worldwide and available courses online. For more information regarding classes and upcoming events at the FMC website.

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Kathleen Langlois
Marketing Communications Specialist
413-374-7655

kathleen@zazilmediagroup.com

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