

THE MAN is now available on Magzter

Published on 08/04/14

Malayala Manorama brought its publications to the world's largest and fastest growing global digital newsstand last year and continues to maintain its digital ties on Magzter with the addition of THE MAN, its men's lifestyle magazine. THE MAN deciphers the male lifestyle ecosystem. It is a publication dedicated to the contemporary cosmopolitan male with the editorial focus revolving around fitness, fashion and gadgets, nutrition, relationships and human-interest stories.

New York, New York - The leading publication house from India, Malayala Manorama brings i
n
growing global digital newsstand last year and continues to maintain its digital ties on
M

Malayala Manorama is a publishing stalwart in India and enjoys popularity across the globe owing to its diverse, well packaged content. Magzter can expect to increase its users in India and the UAE significantly with this move.

THE MAN deciphers the male lifestyle ecosystem. It is a publication dedicated to the contemporary cosmopolitan male with the editorial focus revolving around fitness, fashion and gadgets. In addition to this, THE MAN Magazine also features nutrition, relationships a

I
in Turkey and a The Bucket List- a must-read this month with bits from TV stars. Learn the
S
M

M
extensive global reach; over 20 million global consumers, easy and instant delivery system, among others make it a hot favorite among publishers. The amalgamation of print and digital newsstands has expanded opportunities for publishers across the globe, helping them take their content across boundaries and businesses.

?
keep the momentum up for digital publishing. This makes publishers; especially those in India follow suit having seen the benefits of choosing to be available on a digital
n

?
Malayala Manorama. In addition to spreading the Go Green message universally, publishers like Malayala Manorama understand that digital publishing is an extension of their
p
President and Co-Founder, Magzter Inc.

For more than a century Malayala Manorama has had a stimulating effect on the minds of the Malayali. It spurred social progress, defined cultural sensibilities, and even set political agenda. Malayala Manorama has publications in five languages, and from print they have also stepped into television and cyberspace. Today, it is a highly successful multi-magazine publishing house, bringing out immensely popular periodicals. The company has an impressive bag of about 25 publications, most of them leaders in their respective category which caters to the information and entertainment requirements of a large audience across various segments in India as well as ethnic Indian community groups

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

elsewhere in the world.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 6.0 or later
- * 16.8 MB

Pricing and Availability:

Magzter - Magazine & Book Store 3.1.4 is free and available worldwide exclusively through the App Store in the News category.

Magzter - Magazine & Book Store 3.1.4:

<http://www.magzter.com>

Download from iTunes:

<https://itunes.apple.com/app/magzter-magazine-store/id412163953>

Download from Google Play:

<https://play.google.com/store/apps/details?id=com.dci.magzter&hl=en>

Download from Windows 8:

<http://apps.microsoft.com/windows/en-in/app/magzter/d6cf8e63-6af5-4710-b5e9-d3a0514292c6>

Magzter Inc. is the world's largest and fastest growing self-service, cross-platform digital magazine store and newsstand with over 19 million digital consumers, more than 3500 magazines, 1000s of books and comic titles from over 1000 publishers. Headquartered in New York, Magzter has its local offices in London, Paris, Barcelona, Munich, Amsterdam, Cape Town, Chennai and Singapore and will soon be expanding to other countries. Founded by global entrepreneurs, Girish Ramdas and Vijayakumar Radhakrishnan in June 2011, Magzter enables magazine publishers around the world to create and deliver digital editions of their titles to global consumers. Powered by its proprietary OREY Click Publishing System(R), Magzter also enables their customers to publish interactive/audio-visual content in the magazine as it supports HTML 5. All Material and Software (C) Copyright 2014 Magzter Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

###

Vijayakumar Radhakrishnan
Co-founder & President
+1-646-756-2524

vijay@magzter.com

Link To Article: <https://prmac.com/release-id-69642.htm>
