

## **Alliance Surveys Enterprise IT Admins about Managing Mobile Devices**

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IT administrators are asked to describe the impact of integrating mobile devices into IT management. The Enterprise Device Alliance (EDA) today opened a new survey to query IT administrators about the deployment and management of smartphones and tablets in their organizations. The survey asks about the relative growth in the number of tablets to laptops, the ongoing impact on IT of managing mobile devices, and the special security challenges that mobile systems introduce.

Santa Clara, California - The Enterprise Device Alliance (EDA) today opened a new survey to query IT administrators about the deployment and management of smartphones and tablets in their organizations. The survey asks about the relative growth in the number of tablets to laptops, the ongoing impact on IT of managing mobile devices, and the special security challenges that mobile systems introduce.

The results of the survey will provide a view of the issues that IT departments confront as they accommodate the increased use of mobile devices in their enterprise and the approaches they are using to address these issues. IT administrators are encouraged to contribute to the survey at Enterprise Device Alliance Mobile Survey. The survey will be online until September 26, 2014.

In a webcast on October 30, 2014, the Enterprise Device Alliance will be announcing the survey results with Ryan Faas, an enterprise consultant and journalist for the Computerworld and Citeworld website.

"The rapid adoption of smartphones and tablets has challenged enterprises to deliver secure, mobile access to information while protecting customer data and ensuring the organizations' integrity and productivity," said T. Reid Lewis, president of the Enterprise Device Alliance. "With this survey, we want to hear the most urgent priorities and concerns from those dealing directly with the issue."

Enterprise Device Alliance:  
<http://enterprisedevicealliance.org>

Take the Survey - IT Management Speaks on Mobile Integration:  
[https://www.surveymonkey.com/s/enterprisedevicealliance\\_mobile\\_management\\_2014](https://www.surveymonkey.com/s/enterprisedevicealliance_mobile_management_2014)

Register for the Webcast of Survey Results:  
<https://centrify.webex.com/centrify/onstage/g.php?t=a&d=828318822>

The Enterprise Device Alliance is a non-profit technology group that serves as a resource for organizations deploying, integrating, and managing Macs, iPhones and iPads in Windows-managed environments. The EDA delivers free information, market data, and access to solutions that support heterogeneous environments. The EDA member companies are leading technology solution providers for cross-platform enterprises. Member companies include Absolute Software, Acronis, and Centrify. Copyright (C) 2014 The Enterprise Device Alliance. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Tom Cromelin

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Program Director  
925.997.8459

[media@enterprisedevicealliance.org](mailto:media@enterprisedevicealliance.org)

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