

Genii Games Releases Adventures of the Tortoise App for iPads

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Genii Games Limited has announced its new app, Adventures of the Tortoise for the iPad. The app is a growing collection of morally and culturally rich stories centered on the character, an African Tortoise. It is a highly engaging with a colorful rich blend of stories, songs and games all within one app. Adventures of the Tortoise is primarily targeted at kids who wish to have a good taste of diverse African Cultures in exciting ways.

Lagos, Nigeria - Genii Games Limited has announced the release of its app -Adventures of the Tortoise for the iPad. The App comes under its Asa (meaning Culture in Yoruba) brand of African Culture teaching apps primarily targeted at kids. It is currently available on the Apple Store as a Free download. Adventures of the Tortoise is a growing collection of morally and culturally rich stories centered on the character, an African Tortoise. It is a highly engaging with a colorful rich blend of stories, songs and games all within one app.

Adventures of the Tortoise was motivated by the need to recreate stories, which many adults grew up listening to in Africa. Its goal is to provide kids with an engaging way to be entertained promoting literacy and Cultural education from an African context, while learning useful lessons around morals and ethics. The stories are adapted from various African Cultures hence, traditional names, scenarios, dressing and songs are used to depict and convey simple Cultural themes.

Kids also get to interact with the app in many ways including:

- * Interactive Games to complete different tasks
- * Multiple Reading Modes to suit various purposes such as bedtime reading, group reading and self-reading
- * Highlighted texts for easy reading
- * Learn folksongs
- * Access to more stories upon release

Device Requirements:

- * Compatible with iPad
- * Requires iOS 4.3 or later
- * 54.7 MB

Pricing and Availability:

Adventures of the Tortoise 1.0 is free and available worldwide exclusively through the App Store in the Education category.

Genii Games Limited:

<http://www.geniigames.com/>

Adventures of the Tortoise 1.2.3:

<http://tortoise.geniigames.com/>

Download from iTunes:

<https://itunes.apple.com/app/adventures-of-the-tortoise/id892041887>

Screenshot:

<http://a3.mzstatic.com/us/r30/Purple1/v4/8f/6d/ba/8f6dba91-ec36-1555-f6f4-bb830c073f6b/scren480x480.jpeg>

App Icon:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://a5.mzstatic.com/us/r30/Purple3/v4/7a/ef/a5/7aefa5ac-64ae-7940-7d06-d209cdf23a2b/mzl.mdotslni.175x175-75.jpg>

Located in Lagos, Nigeria, Genii Games Limited was founded in 2012 by Adebayo Adegbenbo. Genii Games started as the Asa (which means Culture in Yoruba) brand in February of 2012 at the Co-Creation Hub's Tech-In Education hackathon where it emerged first runner-up. The Asa brand is dedicated to the promotion and preservation of the African Culture among kids using technology. It seeks to address the declining interest and knowledge of African Culture among kids by creating fun, educative and engaging web and mobile apps. Genii Games Asa brand was awarded the EtisalatPan-African Prize for Innovation 2013, at the AfricaCOM Awards in Cape-Town South-Africa for its efforts. All Material and Software (C) 2012-2014 Genii Games Limited / All Rights Reserved. Apple, the Apple logo, iPod, the iPod logo, are registered trademarks of Apple Computer in the U.S. and/or other countries.

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Adebayo Adegbenbo
CEO
+2348066110363

bayo@geniigames.com

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