

iLounge.com Upgrades Million-Copy Free iPod Book to Version 3.3

Published on 08/17/07

The editors of iLounge have released of The Free iPod Book 3.3, an updated, iPhone-friendly 244-page edition in Adobe PDF format. Available immediately for download in versions viewable on any PC or Macintosh computer, The Free iPod Book 3.3 goes beyond offering expert advice on Apple's iPods, iTunes, and Apple TVs; it's also packed with hands-on iPhone and accessory information, and can even be downloaded as a special version optimized for reading on the iPhone itself.

By its fourth day of availability, iLounge.com's acclaimed Free iPod Book 3.0 -- a guide to iPod use, buying, selling and accessories called "the iPod Bible" by gadget lovers such as Engadget.com and Geek.com -- had been downloaded 300,000 times. Soon thereafter, it was downloaded over 1,000,000 times, as readers devoured exclusive first looks at not-yet-released iPod and iPhone accessories. But thanks to its publication date in early June, one thing was missing from the Book: an actual Apple iPhone.

Today, the editors of iLounge have remedied that omission with the release of The Free iPod Book 3.3, an updated, iPhone-friendly 244-page edition in Adobe PDF format. Available immediately for download in versions viewable on any PC or Macintosh computer, The Free iPod Book 3.3 goes beyond offering expert advice on Apple's iPods, iTunes, and Apple TVs; it's also packed with hands-on iPhone and accessory information, and can even be downloaded as a special version optimized for reading on the iPhone itself.

"We were blown away by reader and critical response to version 3.0," said Dennis Lloyd, Publisher of iLounge.com and The Free iPod Book. "Now that we've included an entire Free iPhone Book, complete with hard-hitting reviews, new photos, and smart buying advice, The Free iPod Book 3.3 is an even more necessary read for current and potential Apple customers. If you're thinking of buying an iPod, iPhone, software, or accessories, you owe it to yourself to start right here."

Continuing the coverage popularized in its predecessors, The Free iPod Book 3.3 features ratings of over 1,375 iPod, iPhone, and Apple TV-related products and services, as well as extensive sections devoted to making the most of each of Apple's popular digital media players.

* Our flagship All Things iPod guide helps you expand your iPod with over 130 quick tips divided into 15 useful sections. You'll learn how to add free or paid music, books, videos, and games to your iPod, get the best deals on new and used iPods, and customize your iPod with top accessories or physical modifications. There are also sections on troubleshooting, repairing, and replacing your iPod, plus much, much more.

* A section called iTunes Tips and Tricks provides over 140 concise and fun tips to improving your PC or Mac iTunes experience. If you've ever wanted to transfer your iPod's contents back to your computer, back up your iTunes library, or improve its sound quality, you'll want to look here. Another featured section, Love Your Apple TV, helps readers make more of Apple's "living room" 40GB and 160GB media players, including tips on your HDTV, network, video conversion, hard disk replacement, and top hacks to enhance its features.

* Newly added, The Free iPhone Book provides a comprehensive look at the iPhone's features, pros, and cons, as well as AT&T service plans, repair costs, downloadable software, and top accessories. Our expert reviewers point you towards the best cases, earphones, and Bluetooth wireless accessories on the market, and rate everything else so you'll know how it compares.

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

"The Free iPod Book 3.3 is designed to offer a single easy way for both new and experienced Apple fans to learn more about some of the world's greatest portable devices," explained Jeremy Horwitz, Editor of iLounge.com and the Book. "It's written to be easy enough for any member of the family to understand, and priced -- entirely free -- so that anyone can afford to take a look. Print as much or as little of it as you need from your PC or Mac, or view it from your pocket with an iPhone - it's your choice!"

Downloads of The Free iPod Book 3.3 are available immediately from <http://www.ilounge.com/book3/>. iLounge's popular 2007 iPod Buyers' Guide and past editions of The Free iPod Book can also be downloaded at no charge from <http://www.ilounge.com/library/>.

Website:
<http://www.ilounge.com/>

Product URL:
<http://www.ilounge.com/book3/>

Screenshot:
<http://www.ilounge.com/images/uploads/ipodbook33thumbs.jpg>

Headquartered in Irvine, California, The Media LLC's iLounge.com is the world's leading resource for iPod and iTunes information, not affiliated with or owned by Apple Computer or any other vendor of iPod accessories or services. Founded only days after Apple announced the first iPod in 2001, iLounge has exploded in popularity, today boasting millions of visitors and tens of millions of page views each month. Its editorial content is in no way influenced by advertising, paid placements, or other unsavory practices. iLounge has been hailed by publications such as Forbes, Time Magazine, cNet, and The Wall Street Journal as the leader in iPod-related information online, the former deeming iLounge "the ultimate in product reviews and tutorials on all things iPod." The site, its publisher and editors have been spotlighted by the Associated Press, CNBC, The Guardian (UK), Italian Vogue, The Los Angeles Times, National Post (Canada), The New York Times, PC Magazine, Reuters, Stuff (UK), TechTV, The Age (Australia), The Sun (UK), and USA Today, amongst many other leading newspapers and magazines worldwide.

###

Dennis Lloyd
Publisher
949-651-9113

dennisl@ilounge.com

Link To Article: <https://prmac.com/release-id-745.htm>
