Traincamp.me Joins the Largest Edtech Accelerator in Europe

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Traincamp.me, a Bulgarian app designed for self-learning in technology and digital marketing, has joined Europe's largest edtech accelerator, Emerge Education. Together with five other teams, the Sofia-based startup was selected to join the fourth cohort of the 90-day program, beating over 200 applications from across the world. Traincamp.me is a platform for professional self-learning. The start-up was founded in late 2014 and was previously funded by Eleven Venture Fund.

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Traincamp.me is a platform for professional self-learning. It is built around a special algorithm that helps users find the best videos, courses, books, conferences and events within technology, design and digital marketing. The start-up was founded in late 2014 and was previously funded by Eleven Venture Fund. Emerge Education was launched in 2013 and has asserted itself as the largest accelerator within edtech in Europe. The program is part of Emerge Venture Lab, and was founded in 2010 in Oxford University by Jan Mattern.

During their stay in London, Traincamp.me's founders will work closely with the Emerge team, investors and mentors. Many of these mentors have grown and scaled education businesses for more than 20 years and hold senior positions in organizations such as IBM, Oxford University Press, Eton College, etc. Emerge Education also partners with Eton C
unprecedented access to prestigious British educational institutions, platforms as well as to potential customers and partners.

The program is divided into four stages resulting in a "demo day" in mid-October. At the demo day, all projects will be presented to key players and investors in the education space and will mark the start of a seed round for Traincamp.me.

"The Emerge program is developed in a very dynamic and inspiring manner, by which real development of start-ups and their products is achieved in 90 days. The progress is felt literally every day, and many of our colleagues in the accelerator demonstrate great interest in our platform - they question us for hours and want to contribute to its evolution," said ILIYA Lazarov, CEO of Traincamp.me. He is confident that on demo day the team will be able to show a fully functional product and thereby will attract more investors.

"Through Emerge, we have the opportunity to work alongside businesses which have changed the education landscape. This program has provided useful advice, as well as forums to discuss development opportunities and the future of the EdTech sector. Being part of this environment is a once in a lifetime opportunity, and our dream that Traincamp.me will help users towards their professional success seems very real," added Mladen Borisov, a Traincamp.me co-founder.

The company actively collaborates with leading global content providers within e-learning and with event organizers in Bulgaria and the wider region. Several international companies are due to start testing the product in a real working environment. In a few weeks Traincamp.me will also release a beta version to all pre-registered users who wish to experience the functionality of the platform.

Traincamp.me:
http://www.traincamp.me

Screenshot:
https://drive.google.com/file/d/0B2_K4O1LyLPiU0dGbjI5b3QxTzVMaDdHQUx1dEJCVHZNcTIw/view?usp=sharing

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Alexander Krastev
PR Consultant
+359888297674

alex@pr-o-pr.com

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