

Talk Radio Smartphone App to Broadcast LDS General Conference

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Popular smartphone phone application, Talk Radio, will make available the live broadcast of the 179th semi-annual General Conference of the Church of Jesus Christ of Latter-day Saints on Saturday October 3rd and Sunday October 4th. Talk Radio is available for both the iPhone and Android platforms. The application will make the audio stream from Salt Lake City Radio Station KSL 102.7 easily accessible to their customers.

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"Many of our customers expressed a desire to hear LDS conference on their mobile phones," said David Kyle, project manager for Talk Radio. "And we're happy to offer it again as a public service."

In addition to streaming the LDS conference, Talk Radio also streams popular talk radio hosts', other specialty programs and events.

Using the Talk Radio application is easy - users simply select the host or program they wish to listen to. With a simple click, Talk Radio uses the built in GPS on the phone and a proprietary algorithm to present a list of radio stations and program air times in the users area. A manual search option allows users to find exactly what they want no matter where they are. By using Talk Radio listeners will never need to miss their favorite host or worry about being bored on the road again.

Talk Radio tracks programs including Rush Limbaugh, Thom Hartmann, Dr. Laura, Sean Hannity, Glenn Beck and other popular hosts on both AM and FM frequencies. Additional hosts are added regularly and users are encouraged to submit requests online. Designed to take advantage of smartphone location aware technology and network capabilities, Talk Radio learns from users who report coverage, corrections, or changes and transmits that information to all other users with the application automatically.

Currently Talk Radio works well within the United States but, as a "learning application", collects information from our listeners who report in. International entries in our database are growing quickly.

Minimum Requirements:
iPhone or iPod touch 2.1 or later

Pricing and Availability:
The cost of the application for the iPhone is \$2.99 (USD) in Apple's app store and \$1.99 for Android in Google's app store. Talk Radio is a product of Juicy Development, which also produces the popular iPhone application Police Scanner and Bard That!

Juicy Development:
<http://www.juicydevelopment.com>

Talk Radio 2.3:
<http://www.juicydevelopment.com/apps/11-utilities/15-talkradio.html>

Purchase and Download:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=294753374&mt=8>

Based in Orem, Utah, Juicy Development LLC is a privately funded company founded in 2008 by Tod Hadley and Brent Anderson. The company focus is to develop applications for the Apple iPhone, Google Android, and other mobile markets. Taking inspiration from organizations such as Google, early Word Perfect, eBay, and Paypal, Juicy Development's business model is one that rewards every employee directly for the work they do. Software should be fun, functional, and make your mouth water when you use it. Copyright 2008 Juicy Development LLC. All Rights Reserved. Apple, the Apple logo, iPhone, iPod, Google, and Android are registered trademarks of their respective companies in the U.S. and/or other countries.

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