

Class on Demand Wins Award of Superiority for GenArts Sapphire Training

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Class on Demand has announced that they have won Microfilmmaker's Award of Superiority for their title, "Complete Training for GenArts Sapphire." Class on Demand's video-based curriculum follows the award-winning Class on Demand training methodology; offering expert instruction in a highly engaging, modern on-demand delivery format. Hosted by GenArts' own Todd Prives, Class on Demand's "Complete Training for GenArts Sapphire" is the first authorized GenArts training program.

Hoffman Estates, IL - Class on Demand(R), a provider of professional educational products for creative markets, today announced that they have won Microfilmmaker's Award of Superiority for their title, "Complete Training for GenArts Sapphire." Class on Demand's video-based curriculum follows the award-winning Class on Demand training methodology; offering expert instruction in a highly engaging, modern on-demand delivery format. Hosted by GenArts' own Todd Prives, a well-known international conference speaker and Sapphire expert, Class on Demand's "Complete Training for GenArts Sapphire" is the first authorized GenArts training program.

"Sapphire is a sophisticated compositing tool with an extensive range of capabilities. Todd Prives' instruction techniques help novice users quickly acclimate to the Sapphire effects workflow while offering more advanced instruction for seasoned Sapphire users looking to master the application," says Paul Holtz, CEO and founder, Class on Demand. "We look forward to hearing more positive feedback from this new release and are honored to be recognized with such a prestigious award from Microfilmmaker."

"GenArts Sapphire inspires film and video artists to bring the world's greatest stories to life," says Steve Bannerman, CMO of GenArts. "We are thrilled by the early customer reaction to the training and would like to thank Microfilmmaker for recognizing 'Complete Training for GenArts Sapphire' as an ideal way for artists to exploit the full capabilities of Sapphire while taking the minimum time away from their production schedules."

Microfilmmaker reviews are scored based on the breakdown of four categories: ease of use, depth of options, performance and value. In his review, award-winning writer and director A.J. Wedding gave "Complete Training for GenArts Sapphire" an overall 9.5/10. Wedding comments: "The combination of GenArts Sapphire and Class On Demand's 'Complete Training for GenArts Sapphire' are a home run. If you are planning on using a floating license or purchasing the plug-in system, you need this video. It will absolutely bring your skills and your final products to another level!"

To learn more about Microfilmmaker and read Wedding's review, please visit Microfilmmaker online. For more information about "Complete Training for GenArts Sapphire" and for a list of additional training titles offered by Class on Demand, please contact them directly at (847) 843-9939 or visit their website.

About GenArts

GenArts, Inc. is the premier provider of specialized digital visual effects software tools for the film, broadcast and video industries. The GenArts Sapphire, Monsters and Raptors portfolio equip digital artists with a collection of state-of-the-art image processing and synthesis effects such as glows, light rays, lens flares, lightning, film damage, fire and fluid effects. GenArts software has been used in blockbuster movies such as the Star Wars prequels, Titanic, Indiana Jones and the Kingdom of the Crystal Skull, the Pirates of the Caribbean and Lord of the Rings trilogies, Spiderman, X-Men, The Matrix, Lost and CSI. The company was founded in 1996 in Cambridge, Mass. Please visit their website for more

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information.

Microfilmmaker:

http://www.microfilmmaker.com/reviews/Issue47/COD_Sap1.html

Class on Demand:

<http://www.classondemand.net>

GenArts:

<http://www.genarts.com>

Class on Demand is a leading producer of education and training programs. Its products and services address the needs of individuals, professionals and corporate training. Current programs cover a broad spectrum of content, including: video capture and editing, computer animation, federally mandated training, customized corporate training and vocational education. Please visit their website for additional information regarding their products and services. Class on Demand is a registered trademark of Class on Demand, Incorporated.

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