

Men's Fitness SA, Maxim Nigeria and Maxim Middle East added to Magzter

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South Africa's leading publishing company, Untapped World Publishing adds three more exciting titles to Magzter, the world's largest digital magazine newsstand. Titles include Men's Fitness South Africa, Maxim Nigeria and Maxim Middle East. Men's Fitness South Africa is for men who want to get more out of their lives and celebrates an upbeat, optimistic, pro-active lifestyle. Maxim Nigeria is the ultimate men's magazine for all things luxury, fashion, motoring, getaways and adventure.

New York, New York - South Africa's leading publishing company, Untapped World Publishing, which has been tasting success on Magzter with Maxim South Africa and Objekt South Africa for the past three years, now adds three more exciting titles - Men's Fitness South Africa, Maxim Nigeria and Maxim Middle East, to the world's largest digital magazine newsstand.

Men's Fitness South Africa is for men who want to get more out of their lives and celebrates an upbeat, optimistic, pro-active lifestyle. This monthly magazine is priced at ZAR 413.88 (\$28.99 USD) for an annual subscription on Magzter. Men's Fitness magazine from the US and UK are also available on Magzter.

Maxim Nigeria is the ultimate men's magazine for all things luxury, fashion, motoring, getaways and adventure. This monthly magazine is priced at ZAR 513.81 (\$35.99 USD) for an annual subscription on Magzter.

Maxim Middle East is the foremost authority on men's luxury lifestyle, fashion, grooming, motoring, tech, fitness, travel and entertainment. This monthly magazine is priced at ZAR 513.81 (\$35.99 USD) for an annual subscription on Magzter. Maxim magazine from the US, India, Australia, Russia, Thailand, Mexico, Switzerland and Indonesia are also available on Magzter.

"Magzter has been an exceptional partner for us, we've managed to reach regions electronically which logistically wouldn't have been possible, especially in parts of Africa and not to mention the rest of the world. Men's Fitness South Africa, Maxim Nigeria and Maxim Middle East are the latest offerings from our stable and I am sure we will see the same growth in all territories with Magzter's backing." - Dirk Steenekamp, Managing Director, Untapped World Publishing - South Africa

"Firstly, I'd like to congratulate Untapped World Publishing for their roaring success on Magzter in the past three years. With the arrival of three more world-renowned titles, Untapped World Publishing's catalogue is now even more noteworthy. Here's wishing them continued success on our platform and we will do all that we can to accelerate their growth." - Girish Ramdas, CEO, Magzter Inc.

"Maxim has been one of the most read men's interest magazine brands around the world and we're excited to add two more editions, Maxim Nigeria and Maxim Middle East, to Magzter. I'm quite confident that these magazines, along with Men's Fitness South Africa, will become best-sellers right away, thanks to authoritative reporting by Untapped World Publishing." - Vijay Radhakrishnan, President, Magzter Inc.

Device Requirements:

- * iPhone, iPad, and iPod touch
- * Requires iOS 7.0 or later
- * 31.6 MB

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Pricing and Availability:

Magzter - Digital Magazine Newsstand 6.9 is free and available worldwide through the App Store in the News category. All the magazines from Untapped World Publishing also come as a treat to Magzter GOLD users, who can enjoy reading them along with 4,000+ other international digital magazines. The Magzter app is also available on the web, Google Play, Amazon App Store, Kindle Fire and is expanding to more platforms soon. Magzter's easy purchase and renewal systems ensure subscriptions are paid on time, eliminating the need for paper checks and postal mail issues. Users can buy their magazines on any of the above devices/platforms and seamlessly port their purchases to any other devices, a feature unique to Magzter.

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Magzter is the world's largest and fastest growing global digital magazine newsstand with over 30 million digital consumers, more than 8,500 magazines from over 3,500 publishers. Headquartered in New York, Magzter has its local offices in London, Barcelona, Amsterdam, Mexico City, Cape Town, Chennai, Singapore and Tokyo and will soon be expanding to other countries. Founded by global entrepreneurs, Girish Ramdas and Vijay Radhakrishnan in June 2011, Magzter enables magazine publishers around the world to create and deliver digital editions of their titles to global consumers. Powered by its proprietary OREY Click Publishing System(R), Magzter also enables their customers to publish interactive/audio-visual content in the magazine as it supports HTML5. Magzter launched Magzter GOLD subscription service to give digital readers unlimited access to thousands of magazines for a low monthly price. All Material and Software (C) Copyright 2016 Magzter Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries. Other trademarks and registered trademarks may be the property of their respective owners.

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