

## Apple Market Forum is Coming to Silicon Valley this Summer

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The Apple Market Forum will take place in Silicon Valley this summer. The Apple Market Forum will be a first-of-its-kind conference for users, administrators, and managers in charge of running organizations based on Apple's devices and ecosystems. AMF will show you how to enhance the value of using Apple products, related unique technology offerings, and useful tips for making your entire Apple-using experience more effective. The priority registration list is open now.

San Jose, California - Apple Market Forum, a first-of-its-kind conference for users, administrators, and managers in charge of running organizations based on Apple's devices and ecosystems, will take place in Silicon Valley this summer. AMF will show you how to enhance the value of using Apple products, related unique technology offerings, and useful tips for making your entire Apple-using experience more effective. Come network, learn, and discuss all things Apple.

Paul Kent, conference co-founder and long-time General Manager of Macworld Expo, says, "There needs to be a conversation among ecosystem stakeholders about what it means to thrive as an Apple-using organization, and that starts with understanding not only what Apple is doing, but also how they lead or iterate in various tech sectors. Apple Market Forum will host that conversation."

Attendees will come away with a better understanding of how Apple measures up in a variety of sectors, and be better informed to map a path for success with Apple technologies for themselves as well as their clients and constituents.

"Anyone who works in the Apple ecosystem knows that things are different now than they were even just five years ago. It's time to reset and learn how to live in today's Apple-centric world. Let's get together for new times' sake!" says Dave Hamilton, conference co-founder and long-time publisher of The Mac Observer.

AMF will feature two days of analysis, vision and insights into the dynamics, tools and technology that are defining today's Apple marketplace. AMF is designed to spark conversations that can be further explored during the conference's social time with ample opportunity for attendees to commingle with each other and the presenters alike.

AMF will take place in Silicon Valley, late summer 2017 and enrollment will be limited. Visit Apple Market Forum to sign up for the Priority registration list and learn more about AMF.

Apple Market Forum:  
<https://www.applemarketforum.com/>

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