

Sal Soghoian to Host First-ever CMD-D: Masters of Automation Conference

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Sal Soghoian announced the first-ever CMD-D: Masters of Automation Conference, Aug 9, in Santa Clara. The CMD-D Conference (pronounced "Command-D") is for anyone who uses automation, creates automation or develops software. Sessions about powerful automation capabilities hiding in plain sight, Automator power-tricks, cutting-edge dual-platform automation for macOS and iOS, and more. Scripting Boot Camp being planned for Aug 9. Contest. Podcast. More info or register at CMD-D Conference.

Los Gatos, California - Sal Soghoian today announced the first-ever CMD-D: Masters of Automation Conference. Taking place at the Santa Clara Convention Center on August 9, 2017, the CMD-D Conference (pronounced "Command-D") gathers the shining stars of macOS and iOS automation, and those who want to learn more. For those who are new to automation, a Scripting Boot Camp is also being planned for August 8, 2017.

CMD-D is designed for anyone who uses automation, creates automation or develops software. Attendees will learn about powerful automation capabilities hiding in plain sight, user-friendly Automator power-tricks, the latest developments for cutting-edge dual-platform automation for macOS and iOS, and more. Registration for CMD-D is open today.

"I'm really excited about CMD-D," said Sal Soghoian, conference co-founder and user-automation expert. "For the past twenty years, I've met and taught great people, doing amazing things with Apple's automation technologies. Bringing everyone together can only lead to even more creative solutions and contributions from the automation community. I look forward to hosting this gathering of great minds."

"It's thrilling to work with Sal Soghoian and Naomi Pearce to create an environment where professionals can take their automation skills to the next level," says Paul Kent, conference co-founder and long-time general manager of Macworld Expo. "With an outstanding educational agenda and plenty of opportunity to interact with fellow luminaries in the field, the Apple automation and scripting community will create a new home at CMD-D."

CMD-D will feature an intense, full day of insight into the current state of automation technologies in the Apple ecosystem, plus a vision for the future. Evening activities will promote networking and a healthy exchange of ideas between attendees and presenters. Attendees can compete in an Open Mic Automation Slam showing off their most innovative or outrageous solutions. Popular tech podcaster and Apple expert Jason Snell is slated to host a discussion on automation and its future as part of a live Six Colors Podcast.

Attendees will come away with actionable ideas, plus a better understanding of the tools available to them and the potential for what they can do. CMD-D will be held August 9, 2017 at the Santa Clara Convention Center. For more information or to register, visit CMD-D|Masters online.

CMD-D|Masters of Automation Conference:
<http://www.cmddconf.com>

CMD-D|Masters of Automation is a collaborative project of Paul Kent, Naomi Pearce and Sal Soghoian. Drawing upon Paul's decades of producing Macworld Expo, and Sal's long history as an automation advocate, CMD-D furthers the notion that the power of the computer should be in the hands of those using it. All Material and Software (C) Copyright 2017

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