

BreakThru Radio introduces Overnight Sensations to iPhone and iTouch

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BreakThru Radio today announces the premier episode of Overnight Sensation. DJ Patrick brings the bands in their earliest stages. Maybe they've only released a demo, maybe they've only recorded one song, or maybe they've only played one show. The goal of the program is to give air to these bands in their youth, when ideas are just beginning to flow and they're documented with whatever's laying around.

New York, NY - BreakThru Radio (BTR) has announced the premier episode of Overnight Sensation. DJ Patrick brings the bands in their earliest stages. Maybe they've only released a demo, maybe they've only recorded one song, or maybe they've only played one show. The goal of the program is to give air to these bands in their youth, when ideas are just beginning to flow and they're documented with whatever's laying around. It won't always sound pretty, but it will always sound good. Because any band, anywhere, at any stage can make a hit record. BreakThru Radio brings this new show to the iPhone and iTouch on-demand. Join DJ Patrick every Wednesday for a new edition of Overnight Sensations.

BreakThru Radio is "Radio Rediscovered" in a world where FM is out of frequency. In today's overly saturated music market, it is often difficult for listeners to find what they are looking for. BreakThru Radio has the solution. Listeners are given access to independent music from an expansive and diverse pool of genres, in addition to an innovative comedy platform. Offering the best in music from around the world, BreakThru Radio brings its listeners tracks recorded exclusively for the BTR audience from our live studio. BTR offers on-demand access to its shows and on-the-go iPod capability.

BreakThru Radio:
<http://breakthru.com>

TVersity:
<http://iphone.breakthru.com>

Overnight Sensation:
<http://breakthru.com/index.php?show=8244>

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Cal Rifkin
CEO
917-488-4678

cal@breakthru.com

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