

iPod Classic Now an eReader with TimeStream Software's Notescasts

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TimeStream Software turns the iPod Classic, iPod Video and iPod nano into eReaders with its popular Notescasts titles. Installing to the iPod's Notes feature, Notescasts are interactive books containing hundreds of pages of copy and photos, with a growing list of titles ranging from Alice in Wonderland to popular guides for Walt Disney World.

Portland, OR - TimeStream Software, a Portland, Oregon iPhone and iPod Notescast developer, has turned the iPod Classic, iPod nano and iPod Video into eReaders with its popular Notescast titles. Installing to the "Notes" feature found on nearly every iPod in use world-wide today, Notescasts are interactive books on the iPod, each containing up to hundreds of pages of digital copy linked to related photos and additional text. While new, users can already download such Notescast titles as:

* "Walt Disney World Guide" Notescast - A complete guide to Walt Disney World Resort - 230 Pages with photos.

* "Walt Disney World Secrets" Notescast - A revealing tour of the little known secrets throughout Walt Disney World(R) Resort.

* "The Adventures of Tom Sawyer" Notescast - This classic American tale now on the iPod Classic, iPod Video and iPod nano.

* "Top 10 Yosemite Hikes" Notescast - A guide to the Top 10 hikes of Yosemite National Park - Complete with photos.

* "Pride and Prejudice" Notescast - One of the most popular novels of all time...now on the iPod. - 240 Pages.

In addition, with the iPod's installed base of over 100 million users across all demographics worldwide, major brands, including Hilton Hotels, Sheraton, DoubleTree and others are now looking to TimeStream Software to develop custom Notescasts as powerful new mobile marketing tools, a idea the Mobile Marketing Association calls "A groundbreaking concept."

"We're excited to introduce an all new use for the iPod." said Mike Westby of TimeStream Software. "The fact that nearly every iPod in use worldwide today is already configured to install Notescasts is obviously a big plus for distribution of our product and new mobile marketing tool."

A growing list of Notescast titles are available for free and for sale at the Notescast web site.

TimeStream Software:
<http://www.TimeStream-Software.com>

Notescasts:
<http://www.Notescasts.com>

Walt Disney World Notescast:
<http://www.notescasts.com/buydisneynotescasts/waltdisneyworldipod.html>

Walt Disney World Secrets Notescast:
<http://www.notescasts.com/buydisneynotescasts/wdwsecretsipod.html>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Tom Sawyer Notescast:

<http://www.notescasts.com/booksnew/adventuresoftomsawyer.html>

Screenshots:

<http://www.notescasts.com/whatsnew.html>

TimeStream Software, an iPhone and iPod developer in Portland, Oregon, is an industry leader in the development of custom mobile marketing Notescasts for the iPhone and iPod touch, as well as the iPod Classic, iPod Video and iPod nano. Working with major global brands, such as Hilton Hotels, DoubleTree, Westin, Sheraton Hotels & Resorts and others, its innovative custom Notescast titles allow accounts to drive revenue from an all new customer base of over 50 million iPhone and iPod touch users, as well as over 100 million iPod Classic and iPod nano users. The foremost developer of Notescasts, TimeStream Software is the first company to develop a mobile marketing solution for the globally distributed iPod Classic, iPod Video and iPod nano, thus opening an entirely new marketing distribution vehicle which the Mobile Marketing Association calls "A groundbreaking concept." And to complement the iPod legacy devices, TimeStream Software also brings its development skills and marketing expertise to the iPhone and iPod touch. Learn more about mobile marketing with Notescasts at TimeStream Software's web site.

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Mike Westby
Media Contact
503-709-2896

Media@TimeStream-Software.com

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