

## **ArtOptimizer for Illustrator Adds Preserve Details 2 Upscale Method**

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Zevrix Solutions announces the release of ArtOptimizer 3.0.8, a feature update to company's image workflow automation tool for Adobe Illustrator. ArtOptimizer helps users reduce the size of Illustrator links and automate complex image transformations. The software also offers image format and color conversion, batch processing, settings presets, and much more. The new version adds support for the Preserve Details 2.0 resampling method - the most advanced upscaling technology in Photoshop.

Toronto (ON), Canada - Zevrix Solutions today announce release of ArtOptimizer 3.0.8 for Adobe Illustrator, a feature update to company's image workflow automation solution. The only tool of its kind for the Mac platform, ArtOptimizer eliminates the excess image data of Illustrator picture links and performs essential image adjustments. The software helps users save disk space as well as cut production time and reduce operational costs through automation of complex image manipulation tasks.

The new version adds support for the Preserve Details 2.0 resampling method, a new upscaling algorithm introduced in Photoshop CC 2018. The new option is the most advanced upscaling technology in Photoshop, which utilizes artificial intelligence to interpolate much more effectively. With this algorithm, image size can increase dramatically with surprisingly little loss of quality. ArtOptimizer users now can select the Preserve Details 2.0 method directly in the app in order to apply it automatically to Illustrator links that require upscaling.

ArtOptimizer is a powerful automation solution for users in the print, prepress, and web design industries. For example, with just a click of a button users can:

- \* Batch-process Illustrator files
- \* Scale images in Photoshop to match their dimensions in Illustrator
- \* Change image resolution to 300 dpi
- \* Convert RGB images to CMYK profile
- \* Resave JPEG files as TIFF
- \* Merge layers and delete unused ones

In the end of processing ArtOptimizer reimports images to Illustrator at 100% in their precise position. As a result users can save gigabytes of disk space and countless hours of optimizing images manually. In addition, ArtOptimizer helps users accelerate document printing and exporting to PDF, speed up file transfer to service providers, reduce job turnaround, and cut costs through faster processing.

### **Pricing and Availability:**

ArtOptimizer can be purchased from Zevrix web site for \$120 (USD), as well as from authorized resellers and Adobe Exchange. Licensed users of earlier versions can upgrade to ArtOptimizer 3 for \$60. Trial is also available for download. ArtOptimizer requires macOS 10.8-10.15 and Adobe Illustrator/Photoshop CS6-2020.

Zevrix Solutions:

<http://zevrix.com>

ArtOptimizer 3.0.8:

<http://zevrix.com/ArtOptimizer.php>

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prMac: Publish Once, Broadcast the World :: <http://prmac.com>

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Screenshot:

<http://zevrix.com/screenshots/ao3/ao3-res-win.png>

Located in Toronto, Canada, Zevrix Solutions provides automation and productivity solutions for Adobe Creative Cloud and Creative Suite software, PDF workflows, graphic file diagnostics and Microsoft Office output on Mac OS. Zevrix is dedicated to help professionals increase their profits through automating everyday tasks, producing error-free documents, saving disk space and cutting production costs. For more information, visit their website. Copyright (C) 2020 Zevrix Solutions. All Rights Reserved. Other trademarks and registered trademarks may be the property of their respective owners.

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