

Variety the Spice of Checkers! Life

Published on 11/06/09

OutOfTheBit today announced Checkers! 1.2.4, their versatile and highly customizable game app for iPhone and iPod Touch. OutOfTheBit, turns an age old favorite into a versatile, modern gaming experience. Checkers! four different playing rules, drag and drop playing, choice of three languages and varying graphic features makes Checkers! a unique application for gamers everywhere.

Waretown, NJ - OutOfTheBit Ltd today announces Checkers! 1.2.4, the original game with ancient roots is now a totally customizable iPhone and iPod Touch app. Checkers! gives players the ability to use the rules of their choice, making it perfect for adapting to every country and culture.

Alessandro Motisi, Director and Lead Developer of OutOfTheBit Ltd, found existing checkers apps on the market to be wanting, "No other checkers game in the AppStore was really s to come up a more flexible version of the timeless game classic.

Initially, Motisi had to do some intensive research. "We found that there are many different ways to play Checkers in different countries, so we believed that every player would enjoy the game more if they had the chance to play their rules, their way." From there, the game of checkers as most of us know it received a makeover.

The modern Checkers! gives players the option of using four different set of rules: International/French, Spanish, English, Italian. It's highly customizable interface allows drag and drop moving of the pieces, offers different graphic themes and is fully localized in French, English and Italian. "We like to give flexibility to our players, from the game language and rules to the graphic appearance."

Motisi intends to be vigilant about Checkers! progress. "We value the game experience most of all and are keen to continuously improve this aspect of our products"

About Checkers!

Checkers! is a versatile and highly customizable game app for the iPhone and iPod Touch. Its four different playing rules, drag and drop playing, choice of three languages and varying graphic features makes Checkers! a unique application for gamers everywhere.

Device Requirements:

* iPhone or iPod Touch OS 2.2 or later

Pricing and Availability:

Checkers! 1.2.4 is only \$1.99 (USD) and available worldwide exclusively through the App Store in the Games category. Promo codes are available for qualified reviewers. Please specify the website or blog you represent when making your request.

Checkers! 1.2.4:

<http://www.outofthebit.com/games.php#checkers>

Purchase and Download:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=293841809&mt=8>

Mobile-App-Marketing-Makeover by Edward Turner helps mobile app developers maximize sales

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

by optimizing their marketing copy and crafting news-worthy press releases that get picked up by some of the most-read mobile app websites and blogs on the Net. Copyright (C) 2009 Mobile-App-Marketing-Makeover. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

###

Rosalia Trupiano
Media Contact

info@outofthebit.com

Link To Article: <https://prmac.com/release-id-8432.htm>
