

Flashforward Film Festival Awards 16 Big Orange Rubber Arrows

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Flashforward Film Festival awards fifteen category winners and one People's Choice winner representing the best Flash(R) design and development from around the world. The winners, who represent fifteen categories of work, accepted their awards September 19th at the live Flashforward Film Festival. The ceremony, which took place during the Flashforward2007 Boston Conference, showcases the best Flash design and development from around the world.

September 20, 2007 - Ventura, California - The Flashforward Conference & Film Festival today announced all sixteen winners of Big Orange Rubber Arrows. The winners, who represent fifteen categories of work, accepted their awards September 19th at the live Flashforward Film Festival. The ceremony, which took place during the Flashforward2007 Boston Conference, showcases the best Flash design and development from around the world. The winners lead the 'best of the best,' producing new work from well-known, award-winning teams as well as work from fresh new firms and individuals. This year's winners represent a wide array of work from commercial projects created by Advertising Agencies to highly personal work created by individuals - and everything in between.

"Each year the body of work submitted to the Flashforward Film Festival pushes the creative and technical limits of Flash," said Lynda Weinman, CEO, lynda.com events, Inc. "We're seeing more work submitted from the advertising world and at the same time deeply personal projects - both of which push and set the boundaries of Flash leading the industry to a new set of standards."

The work in the Flashforward Film Festival is nominated by the creative community and finalists for the fifteen categories are chosen by a panel of expert judges. Flashforward Film Festival judges are chosen in advance of the Festival judging process. Festival nominations are judged in two rounds, by two separate panels of judges. None of the judges evaluate their own work, ensuring that each finalist has won the approval of several experienced and aesthetically diverse perspectives. Judges for the 17th Flashforward Film Festival were: Chris Allen, Aral Balkan, Jacob Bullock, Sandro Corsaro, Renee Costantini, Alec Cove, Loc Dao, Steven de la Torre, Peter Elst, Jared Ficklin, Chris Georgenes, Chafic Kazoun, Mario Klingemann, Jay Laird, Seb Lee-Delisle, Marc Leuchner, Tony MacDonell, Niqui Merret, Dominic Minns, Garrett Nantz, Chad Perkins, John Say, Dave Schroeder, Daniel Schutzsmith, Rich Shupe, Aaron Simpson, Colin Smith, Bill Spencer, David Stiller, Ben Stucki, Jeremy Thorp, Drew Trujillo, and Carlos Ulloa.

The 16th prize, the People's Choice Award, honors a project chosen by the global internet community from among the 60 Flashforward Film Festival finalists.

The winners in fifteen categories plus the People's Choice winner are listed by category, name of submission, and the winning team: 3D, Papervision3D, Papervision3D Team; ART, Creep, Monkeehub; CARTOON, Congo Windfall, Bernard Derriman; COMMERCE, Nike Air, Big Spaceship; EXPERIENCE, Get the Glass, Goodby, Silverstein & Partners; GAME, CDX, Preloaded; INSTRUCTIONAL, BrainPOP, BrainPOP; MOTION GRAPHICS, Adobe-The Creative Mind, unit9/Goodby, Silverstein & Partners; NARRATIVE, NFB-Filmmaker in Residence, Loc/Rob/Sean/Gerry/Kat; NAVIGATION, LAB|Mathieu Badimon, Mathieu Badimon; ONLINE APPLICATION, Shaw Floors: Try On A Floor, Resource Interactive; ORIGINAL SOUND, Move the Crowd, Andrew Langley; TECHNICAL MERIT, Finetune Player Collection, Finetune & Teknision; TYPOGRAPHY, Javier Ferrer Vidal, Medios y Proyectos; VIDEO, Toyota Yaris Virtual Test Drive, Hello Design; and the PEOPLE'S CHOICE, 30 Shorts in 30 Days, Adam Phillips.

All winners as well as the nominees can be viewed at www.flashforwardconference.com/winners

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The 17th Flashforward Film Festival honors the best Adobe® Flash® work on the web. Nominated by the public and judged by a panel of Flash experts, all finalists are eligible for the People's Choice award. The Flashforward Film Festival culminates in a live awards ceremony, held during the Flashforward2007 Boston Conference. Finalists' work is showcased at the ceremony resulting in 15 professionally judged winners and the People's Choice award, determined by a public online vote. Winners receive the prestigious "Big Rubber Arrow" representing the best in state-of-the-art Flash design and development for the web, from around the world and within the Flash community. For more information or to nominate work www.flashforwardconference.com/winners

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Laura Des Enfants
Marketing
917-991-1807

laura@flashforwardconference.com

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