

## **Yachts 1.1 for iPhone - The 50 Largest Mega Yachts in the World**

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G.M.Y.C. Applications today released Yachts 1.1 for iPhone and iPod Touch users. Yachts contains photos and statistics for 50 of the largest and most expensive pleasure yachts in the world. Each yacht has a rank that is based on size, price and amenities and all are guaranteed to be amazing examples of what happens when wealthy people try to out-do each other. Yachts is getting scooped up by yacht enthusiasts, as well as by consumers wanting to see how the other half lives.

Waretown, NJ - Announcing that G.M.Y.C. Applications today released Yachts for iPhone and iPod Touch users. As the only program about mega yachts available in the App Store, Yachts 1.1 is getting scooped up by consumers wanting to see how the 'other half' lives and by yacht enthusiasts who enjoy reading the stats of each craft.

Yachts contains photos and statistics for 50 of the largest and most expensive pleasure yachts in the world. Price tags for these beauties range from \$50 million to \$500 million dollars, proving that an economic downturn does not affect the super rich. Each yacht has a rank that is based on size, price and amenities and all are guaranteed to be amazing examples of what happens when wealthy people try to out-do each other.

All yachts carry an array of lavish amenities and they are noted in the app, whether Olympic size pools, discos, recording studios, bowling alleys or submarines and helicopters.

The 1.1 version of Yachts has a clean, contemporary photo viewing feature befitting the majestic vessels being showcased. The addition of a floating, opaque information screen is a unique element in this latest release, as well. A single tap of the screen will reveal the statistics and characteristics of each mega yacht, such as length, weight, structural material, fuel capacity and maximum speed. There is even a little about the owners mentioned.

The developers have future plans to incorporate in-app purchases, swipe and pinch gestures, as well as a live RSS feed to provide the latest yacht industry news.

### About Yachts

Yachts is the only iPhone and iPod Touch app about mega yachts available in the App Store. Using photographs and statistics, the Yachts app showcases 50 of the largest, most interesting, extravagant and indulgent MEGA YACHTS of today. Along with facts and features about the magnificent vessels themselves, Yachts also gives a glimpse of each super rich owner. See the website for more information, or the App Store to purchase.

### Device Requirements:

\* iPhone or iPod Touch 2.2.1 or later

### Pricing and Availability:

Yachts 1.1 is only \$0.99 (USD) and available worldwide exclusively through the App Store in the Entertainment category. Promo codes are available for qualified reviewers. Please specify the website or blog you represent when making your request.

### Yachts 1.1:

<http://www.gregoryminnaar.com>

### Purchase and Download:

<http://itunes.apple.com/us/app/yachts/id329485084?mt=8>

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