

FlowerPedia - 60% off Definitive Flower App for Thanksgiving Day

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In a special Thanksgiving Day celebration, a festive Muli Mobile today announced 60% off FlowerPedia, its flower gallery and encyclopedia for flower enthusiasts. FlowerPedia's vast database of high resolution flower photos and information is sure to bring back summer memories to be thankful for. FlowerPedia is a portable flower encyclopedia, identification tool and photo gallery, featuring over 1500 high-resolution photos of flowers, organised by flower family, genus and photo rating.

Auckland, New Zealand - A festive Muli Mobile today announced 60% off FlowerPedia - its flower gallery and encyclopedia for the iPhone - in a special Thanksgiving Day celebration. The price of the popular application will go from US\$4.99 to only US\$1.99 for a limited time only.

"Flower enthusiasts around the world have been amazing to us right from the start" - said Alexey Kojevnikov, creative director of Muli Mobile. "We would now love to reward their generosity by making FlowerPedia available at a substantial discount - and what better time to do it than Thanksgiving Day! Thank you everyone. "

FlowerPedia is an iPhone application for flower enthusiasts, containing:

- * Over 100 flower families representing 100,000 species from around the world
- * Over 1500 high resolution flower photos
- * Browse by photo rating or flower family
- * Search by flower anatomy
- * Search by name
- * Play slideshow
- * Save any photo to your phone and share with friends, or use as backgrounds
- * Rate photos according to your tastes
- * No internet connection required

Indulge Your Senses And Your Intellect

FlowerPedia is a portable flower encyclopedia, identification tool and photo gallery, featuring over 1500 high-resolution photos of flowers, organised by flower family, genus and photo rating. FlowerPedia's Help section explains the fundamentals of flower structure to enable even the most casual users to identify unknown flowers with the "Identify" feature.

Minimum Requirements:

iPhone or iPod touch 2.2 or later

Pricing and Availability:

FlowerPedia 1.31 is available now on the iTunes App Store at the special Thanksgiving Day price of \$1.99 (USD) for a limited time only.

Muli Mobile:

<http://www.mulimobile.com/>

FlowerPedia:

<http://www.mulimobile.com/flowerpedia>

Download and Purchase:

<http://itunes.apple.com/WebObjects/MZStore.woa/wa/viewSoftware?id=318977657&mt=8>

FlowerPedia Screenshot:

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

http://www.mulimobile.com/_/rsrc/1244978967126/flowerpedia/th1.jpg

App Icon:

http://www.mulimobile.com/_/rsrc/1245497383822/flowerpedia/iTunes_icon-reflection_vivid.png

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