

Daze End Software releases New Version of Listmaker for the iPhone

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Daze End Software today announced the release of Listmaker 1.2, a new version of their list manager for the iPhone and iPod touch. Listmaker is a simple tool for storing and organizing user-created lists. Major features include support for nested sublists and web synchronization. This new version adds often requested features such as searching, and the ability to create lists from the contents of the iPhone's clipboard.

Fishers, Indiana - Daze End Software today announced the release of a new version of Listmaker, their list manager for the iPhone and iPod touch. Listmaker is a simple tool for storing and organizing user-created lists. Major features include support for nested sublists and web synchronization. This new version adds often requested features such as searching, and the ability to create lists from the contents of the iPhone's clipboard.

"Listmaker aims to find the sweet spot between simplicity and power," said Charles Perry, owner of Daze End Software. "In order to keep it easy to use, Listmaker embraces minimalism in its interface. List items contain only a title, a note, and a due date. But at the same time, Listmaker offers advanced features like web synchronization, the ability to email lists, and nested sublists. This combination makes for a very useful tool."

One thing that sets Listmaker apart from its competition is its ability to share lists with others. Lists can be emailed to others from within the app, or they can be synchronized with the popular, and free, Toodledo web service. Through Toodledo, users can access their tasks with a number of different applications and share lists with others.

Although Listmaker is often used as a simple task list, that wasn't how it started out, according to Perry. "Actually, I originally wrote Listmaker because I needed a place to store grocery lists, travel checklists, and the like. I wrote it with the intention that it would serve as the reference portion of my personal Getting Things Done (GTD) system. I only included the due date field because I thought that someone might find it helpful. As it turns out, most users of Listmaker now use it to track 'to do' lists. Good thing I added that field!"

Device Requirements:

* iPhone or iPod touch 3.0 or later

Pricing and Availability:

Listmaker 1.2 is available to be purchased through the iPhone App Store at a price of \$2.99 USD. For those that would prefer to "try before you buy," a limited version called Listmaker Lite is available in the App Store for free. App Store promo codes are available for the press to download review copies of Action Lists upon request (U.S. App Store only).

Daze End Software:

<http://dazeend.org/>

Listmaker 1.2:

<http://software.dazeend.org/listmaker>

Purchase and Download:

<http://itunes.apple.com/us/app/listmaker/id330482122?mt=8>

Screenshots:

<http://software.dazeend.org/listmaker/screenshots.html>

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

App Icon:

http://software.dazeend.org/listmaker/images/Listmaker_icon_large.jpg

Daze End Software is a small independent software company dedicated to making excellent productivity software for mobile markets. Based in Fishers, IN, Daze End Software currently has four products including Listmaker and Action Lists, its flagship product for Getting Things Done (GTD) on the iPhone. Copyright (C) 2009 Daze End Software. All Rights Reserved. Apple, the Apple logo, iPhone and iPod are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Charles Perry
Owner

software@dazeend.org

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