

Neon for iPhone and iPod touch - 5 Million Images by January

Published on 12/08/09

CreateNetworks has announced their Neon Wallpaper/Background Creator reached a staggering 4 Million images created worldwide. The app has been the Number 1 best-selling iPhone/iPod touch customizable Wallpaper/Backgrounds application worldwide since late July, and is an Apple Staff Favorite. Its unique feature is the ability to customize the device using a choice of text effects; to create personalized lock-screen background/wallpapers without the need for any graphics editing on the device.

Wakefield, England - Released in June 2009, Neon Wallpaper/Background Creator has been the Number 1 best-selling iPhone/iPod touch customizable Wallpaper/Backgrounds application worldwide since late July, and is an Apple Staff Favourite. Its unique feature is the ability to customize the device using a choice of text effects; to create personalized lock-screen background/wallpapers (or Contacts graphics) without the need for any graphics editing on the device.

Today, CreateNetworks proudly announce that they have now created and served out over 4 MILLION individual customized images for iPhones and iPod touches the world over. How quickly can 5 million be reached? The target is to reach that figure by the New Year; a very big 'thank-you' to the people who've bought the application to date, created the 4 million images, and made the application a success.

In summary, Neon provides the ability to dynamically render customized text on top of an image using a number of image sources:

- * 160 static built-in backdrops
- * 20 twice-weekly dynamically-updated backdrops
- * Photos and images from the Photo Library

Using images from these sources, the application has a number of settings/choices that control the look of the custom text rendered onto the image:

- * 30 fonts
- * 20 font colours
- * 15 font effects (including the original Neon)
- * 360-degree rotation
- * Variable font size
- * Positioning of the text

There are literally hundreds of thousands of combinations to choose from in order to customize the device. Neon also allows the emailing of the customized image straight from the application out to any contact/email address.

Minimum Requirements:

- * All generations of iPhone and iPod touch
- * OS 3.0
- * 3.1MB free space
- * Internet connectivity (Wireless is required for the 20 twice-weekly dynamically-updated backdrops)

Pricing and Availability:

Neon Wallpaper/Background Creator 2.1.1 is only \$0.99 (USD) and available worldwide exclusively through the App Store in the Utilities category.

prMac: Publish Once, Broadcast the World :: <http://prmac.com>

Neon Wallpaper/Background Creator 2.1.1:
<http://www.miApplications.co.uk>

Purchase and Download:
<http://itunes.apple.com/WebObjects/MZStore.woa/wa/browserRedirect?url=itms%253A%252F%252Fitunes.apple.com%252FWebObjects%252FMZStore.woa%252Fwa%252FviewSoftware%253Fid%253D318923487%2526mt%253D8>

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Mark Chamberlain
Product Director

mark@miApplications.co.uk

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