

## 50% Off MileBug for iPhone New Year Sale

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Izatt today announced it is offering the full version of MileBug for 50% off as a New Year Sale. To start off the new year right for tracking miles and expenses, Izatt is offering MileBug at a substantial discount through January 15th. Version 1.5 has arrived with great new features such as Frequent Trips and Expense Tracking. MileBug helps those driving their own vehicles for business, charity, medical, or other reasons receive their reimbursement and/or tax deduction.

American Fork, Utah - The popular iPhone mileage log application, MileBug, is now available for half off the regular price. Only \$1.99 through January 15th as a special New Year Sale to start off the new year right for tracking miles and expenses.

A new update, version 1.5, has arrived with great new features such as:

- 1) Frequent Trips
- 2) Expense Tracking - create your own categories
- 3) Options for default trip origin
- 4) Swipe to delete single trip
- 5) In-app report emails
- 6) In-app settings

In 1.5, you can itemize expenses per trip, such as parking, tolls, hotel, food, etc. Create and manage your own expense categories. Settings are also now inside the MileBug app for easy access. These include kilometers vs. miles, open to Trips List or Add Trip, and options for the default origin on a new trip. From within the Presets, users can define custom rates for business, charity, medical, and other categories. If you get one rate from your employer for reimbursement, and another rate from the IRS for your side business, you simply create two different business rates.

From small to big business, from realtors to direct sales consultants, MileBug continues to serve those needing a mileage tax break.

"As a realtor, I am always going somewhere. This program makes it extremely easy to track my miles for tax purposes." - customer review

"I am an independent Mary Kay Consultant and just got done with my taxes for 2008...2009 taxes should be a lot easier! Thank You!" - customer review

"The trip log that I liked best is MileBug from Izatt International." - The Apple Blog

"Milebug saves you time and money; and is a MUST have for any business owner." - iReviewiPhoneApps

MileBug helps those driving their own vehicles for business, charity, medical, or other reasons receive their reimbursement and/or tax deduction. In the U.S., the IRS business rate for 2010 is 50 cents/mile. MileBug for the iPhone/iPod Touch helps people track their miles and provides emailed reports for easy submission to employers, accountants, and the IRS.

"MileBug is a mileage tracker for your iPhone or iPod Touch that makes it super easy to ... track your mileage. This is great if you need to report your mileage to your boss ... the [IRS] ... or for any personal reasons." - AppStoreApps

"In my job, I need a way to track mileage for work trips around town. MileBug does a great

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job of providing a really simple (and IRS friendly) method of tracking my trip logs. I really like how I can export the reports to email for reimbursement and reporting." - The Apple Blog

Device Requirements:

\* iPhone or iPod touch 3.0 or later

Pricing and Availability:

MileBug 1.5 is only \$1.99 (USD) and available worldwide exclusively through the App Store in the Finance category.

MileBug 1.5:

<http://www.milebug.com>

Download and Purchase:

<http://itunes.apple.com/us/app/milebug-mileage-log-expense-tracker/id288376848?mt=8>

Izatt International:

<http://www.izatt.com>

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