

## Application Store for iPod Classic Launched

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Portland based TimeStream Software announces a new Application Store for the iPod Classic, iPod Video and iPod nano. Now, what the App Store is to the iPhone, Notescasts is to the iPod legacy devices. Notescasts is a digital download store which allows anyone to develop and post their own Notescasts or download a Notescast to their iPod from a growing selection of free and inexpensive titles.

Portland, Oregon - TimeStream Software today announces a new Application Store for the iPod Classic, iPod Video and iPod nano. Now, what the App Store is to the iPhone, Notescasts is to the iPod legacy devices. Notescasts is a digital download store which allows anyone to develop and post their own Notescasts or download a Notescast(R) to their iPod from a growing selection of free and inexpensive titles ranging from \$0.99 to \$1.99.

"Notescasts turn every iPod worldwide into a powerful eReader.", said Mike Westby of TimeStream Software. "The iPod beats the Kindle, nook and Sony eReader by delivering interactive text, photos, video, audio and, most importantly, a color screen, which is actually wider than the iPhone's. Our Notescasts are what makes this happen."

Notescasts install to the "Notes" feature already found on users' iPods and consist of hundreds of pages of interactive text embedded with links to related photos, video, audio and additional information. Notescasts available for free or inexpensive downloads from the [www.Notescasts.com](http://www.Notescasts.com) web site include books, guides, mobile marketing titles, etc., and include such titles as:

- \* "The Walt Disney World Guide" Notescast
- \* "Secrets of Walt Disney World" Notescast
- \* "Disneyland Guide" Notescast
- \* "The Adventures of Tom Sawyer" Notescast
- \* "The Adventures of Sherlock Holmes" Notescast
- \* "Alice in Wonderland" Notescast
- \* "Pride and Prejudice" Notescast
- \* "Rubber to the Road Cycling Guide" Notescast
- \* "Top 10 Yosemite Hikes" Notescast
- \* "Glacier National Park Guide" Notescast
- \* "The Sheraton Maui Resort" Notescast
- \* The "Hilton, located in Walt Disney World Resort" Notescast
- \* And More

"Like the App Store, users may also develop and post their own Notescasts on any topic they choose." continued Mr. Westby "Our popular 21-page 'How to Write a Notescast' is a free and easy-to-use guide, and it's available on the web site."

Notescasts are compatible with the iPod Classic, iPod Video and iPod nano in both Windows and Macintosh formats. What the App Store is for the iPhone, Notescasts is to the iPod Classic and iPod nano. iPod owners can download (and post) many different Notescasts from a growing list of free and inexpensive titles at Notescasts.

Notescasts:  
<http://www.Notescasts.com>

TimeStream Software:  
<http://www.TimeStream-Software.com>

TimeStream Software, an iPhone and iPod developer in Portland, OR, is an industry leader in the development of custom mobile marketing Notescasts for the iPhone and iPod touch, as well as the iPod Classic and iPod nano. Working with major global brands, such as Hilton Hotels, DoubleTree, Westin, Sheraton Hotels & Resorts and others, its innovative custom Notescast titles allow accounts to drive revenue from an all new customer base of over 50 million iPhone and iPod touch users, as well as over 100 million iPod Classic and iPod nano users. The foremost developer of Notescasts, TimeStream Software is the first company to develop a mobile marketing solution for the globally distributed iPod Classic and iPod nano, thus opening an entirely new marketing distribution vehicle which the Mobile Marketing Association calls "A groundbreaking concept." And to complement the iPod Classic and iPod nano, we bring our development expertise and marketing prowess to the iPhone and iPod touch. Learn more at TimeStream Software's web site online.

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Link To Article: <https://prmac.com/release-id-9821.htm>

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