Trick Your Ride Announces First Tricked Out Contest

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XL Mobile Applications has announced the launch of the first "Tricked Out" contest for users of their popular iPhone app, Trick Your Ride. Trick Your Ride turns the iPhone into ultimate auto customizing tool, allowing users to alter actual photos previewing costly upgrades, or to simply create the car of their dreams. Open to iPhone and iPad users, the monthly contest will give away 3 iTunes gift cards to users who receive the most votes for photos of their custom car creations.

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Trick Your Ride turns the iPhone into ultimate auto customizing tool, allowing users to alter actual photos previewing costly upgrades, or to simply create the car of their dreams. Users simply import photos directly from their iPhone, their photo library or one of the app's 10 built-in vehicles and then let their imaginations run wild. The app includes over 100 accessories including wheels, spoilers, exhausts, decals, vents and more. A free-hand drawing tool gives users unlimited ways to customize their vehicle and the erase feature allows for elements of the original photo to be removed, adding even more flexibility.

Backgrounds can be added separately from the primary vehicle image, allowing users to overlay photos from their library or add one of 10 exotic locations included in Trick Your Ride. Once complete, users can save their work and share it via text message, email or even directly post their creations on Facebook.

Deadline for the first "Tricked Out" contest is September 15. For more information, visit the iTunes App Store or the XL Mobile contest page.

Device Requirements:
* iPhone, iPod touch, and iPad
*Requires iPhone OS 3.1.3 or later
* 9.0 MB

Pricing and Availability:
Trick Your Ride 1.1 is only $0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Entertainment category.

XL Mobile Applications:
http://www.trickyourrideonline.com/

Tricked Out Contest:
http://www.trickyourrideonline.com/Contest.html

Trick Your Ride 1.1:
http://www.trickyourrideonline.com/

Purchase and Download:
http://itunes.apple.com/us/app/trick-your-ride/id382618912?mt=8

Screenshot 1:

http://a1.phobos.apple.com/us/r1000/013/Purple/fd/ef/b7/mzl.kmojnjco.320x480-75.jpg

Screenshot 2:
http://a1.phobos.apple.com/us/r1000/042/Purple/3d/03/be/mzl.mfdgztgo.320x480-75.jpg

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