Count the Days for iPhone from bobasoba is all about anticipation

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Washington based bobasoba, llc today announces Count the Days 1.0, its inaugural application for iOS. Count the Days is based on the idea that anticipation is an important part of any significant occasion. It's common for someone to "count the days" until an event. Count the Days makes that easy and fun. You can add up to 15 occasions and Count the Days will keep track of the days remaining until each one.

Seattle, Washington - bobasoba, llc announced today that its inaugural iPhone application, Count the Days 1.0, is now available in Apple's application store. The app is based on the idea that anticipation is an important part of any significant occasion. It's common for someone to "count the days" until an event. Count the Days makes that easy and fun. You can add up to 15 occasions and Count the Days will keep track of the days remaining until each one.

Count the Days designer and developer, Robert Gallup, commented "I wanted to create something for everyday use, and that would be useful for everyone." Count the days is the result. While a calendar reminder keeps track of the exact time of an event, it's difficult to know just how far away the event is. Also, calendar reminders represent "just the facts" of an occasion. Count the Days recognizes that most occasions have some "meaning" which is enhanced by anticipation and personalization.

Designing applications with simple, yet powerful, features is one of the goals of bobasoba. "One measure of success for any product is whether it can be used in unanticipated ways," comments Robert Gallup, While keeping track of occasions in the future is Count the Days primary use, The application can also be used to remember occasions in the past. For example, keeping track of the number of days since a first date.

Finally, special attention was given to accessibility in Count the Days. In particular, it is enhanced to make best use of Apple's VoiceOver technology. For example, on the Count the Days screen, tapping the number of days will read the entire screen contents rather than just the number. Again from Robert, "bobasoba's commitment to accessibility stems from the fact that everyone exhibits a continuous range of abilities and our goal is to accommodate as broad range as possible."

Features:
* Track up to 15 occasions
* Scroll swipe-able views to see information on each occasion
* Quickly add, remove, and edit occasions
* Directly select an occasion using the flip-side table view
* Personalize backgrounds using your own images
* Use one of the selectable color schemes to match your mood
* Keep track of occasions in the past as well as the future
* Enhanced for use with VoiceOver

Device Requirements:
* iPhone, iPod touch, and iPad
* Requires iPhone OS 3.0 or later
* 0.3 MB

Pricing and Availability:
Count the Days 1.0 is only $0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Lifestyle category.

Bobasoba:
http://www.bobasoba.com

Count the Days 1.0:
http://www.bobasoba.com/products/countthedays.shtml

Purchase and Download:
http://itunes.apple.com/us/app/count-the-days/id385284671?mt=8

Screenshot:
http://www.bobasoba.com/press/countthedays/screenCountTheDays01.jpg

Application Icon:
http://www.bobasoba.com/press/countthedays/iconCountTheDays_large.png

Started in 2010, bobasoba llc develops mobile applications for everyday. And, in fact, for everybody. Simple to understand. Simple to use. That's our goal. We believe everyone should feel good about the products they use. No matter what their experience or capabilities. We believe this comes from thoughtful, compassionate design, and attention to detail. Bobasoba's principal, Robert Gallup, has been in the software industry for over twenty years. He has helped design and produce software products from computer games to education and mobile platforms and brings vision and a wealth of end-to-end product design and development knowledge to the company. Copyright (C) 2010 bobasoba, llc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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