Macintosh Owners Have Unfair Advantage In Information Business

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Missouri based Backyard Gazette Publishing shows how a Macintosh computer is the best tool to create an information marketing business. Owner, Millard Grubb, is now teaching Mac owners how to do what he does. Millard Grubb created Backyard Gazette Publishing several years ago when he found that it was easy for him to create information products using his Mac. Apple has made it easy for the average person to create information that can be distributed quickly.

Ozark, Missouri - Backyard Gazette Publishing shows how a Macintosh computer is the best tool to create an information marketing business. This computer already has the tools "built in" to make creating information a breeze. "Having a Macintosh computer gives business owners an almost unfair advantage," says Millard Grubb, owner of Backyard Gazette Publishing.

With a Mac, you can create products quickly and bring them to market faster than you ever thought possible," continues Grubb. "One of my friends, Joe Sabah, had an idea in the morning, and by the afternoon had a product on the market."

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"I first started selling stories of how my career began, on ebay," enthused Grubb.

"After recording several audio CDs, I placed ads and sold dozens of copies of several products. I realized I was on to something."

Grubb has continued to publish courses, audio programs, books, ebooks, and other assorted materials from his home in the midwest.

"I owe a lot of what I can do to my Macintosh," explains Grubb."Frankly, if you've got an idea, you can make a product. Getting it to market and making a profit is when you need a system, in hand. After losing my shirt a couple of times, I learned how to make sure I stacked the cards in my favor. It takes a little work, but I'm convinced that working from your home selling information is the best business to be in."

Using a Mac to make it happen, just makes it easier. Grubb is willing to teach a few Macintosh owners how to do what he does. He is now offering private coaching for a month.

"In this economy, the information business is flourishing," enthused Grubb.

"If you've got an idea, the Mac is the best way to get it to market."

Macintosh Money Coaching:
http://www.macintoshmoney.com

Located in Ozark, MO/USA, Backyard Gazette was founded in 2003 by Millard Grubb. Practical products that help business make money easier, faster, without a lot of hype are the goal. Backyard Gazette Publishing helps business owners leverage hidden profit centers and create more cashflow with little risk. Millard has been a Mac entrepreneur since the mid-1980s and continues to create books, manuals, and training materials on his Mac. All

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Millard Grubb
CEO
417-581- 4111

millard_grubb@me.com

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