CS Odessa Releases Solution for Seven Management and Planning Tools

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CS Odessa today released seven tools for users of ConceptDraw Office v2 that assist managers in the making of critical decisions and innovation planning. Professional Analytical Tools are now available in the Business Productivity Area of ConceptDraw Solution Park. The seven management and planning tools allow for the visualization of any process. Solution Park is an online collection of visual solutions designed to provide productivity increasing solutions for all ConceptDraw products.

Odessa, Ukraine - CS Odessa today released a set of solutions that provides additional value to users of ConceptDraw Office v2 by making available seven tools that assist managers in the making of critical decisions and innovation planning. The new additions to ConceptDraw Solution Park include high-level software plug-ins, learning materials and templates.

The tools that have been added to the ConceptDraw Solution Park are:
1. Affinity Diagram - allows one to organize data into groupings based on natural relationships
2. Relations Diagram - displays all interrelated cause-and-effect relationships and factors; describes desired outcomes
3. Prioritization Matrix - prioritizes items based on weighted criteria
4. Root Cause Tree Diagram - breaks down broad categories into finer levels of detail
5. Involvement Matrix - shows relationship between items
6. PERT Chart - used to plan appropriate sequence or schedule of tasks and related subtasks, determines critical path; often used in conjunction with a Gantt Chart
7. Risk Diagram - (Process Decision Program Chart) breaks down tasks into hierarchal format; identifies risks, consequences of failure and contingency plans

According to the American Society for Quality (ASQ), more than 100,000 managers in the world regularly employ one of more of the Seven Management and Planning Tools. The Seven Management and Planning Tools added to ConceptDraw Solution Park allow all stakeholders to view the entire workflow from the initial step to the very last step. The seven management and planning tools allow for the visualization of any process step-by-step; permitting teams and individuals to brainstorm, structure problems, conduct cause and effect analysis, root cause analysis, solution planning, encourage participant involvement, problem prioritization, activity scheduling, critical path analysis, risk analysis and counter measures development.

Gregory Zhukov, CS Odessa President, notes, "Our customers tell us that visual tools which accurately describe their situation make critical decision making much easier and faster. Some have told us that the actual decision time has been cut in half, and results in better outcomes. Because of our customer's needs is why we added to ConceptDraw Solution Park these seven well known management and planning tools."

"The Seven Management and Planning Tools methodology", Gregory continues," was originally researched and defined by Japanese scientists and engineers on the latter half of the 20th century. The combination of tools delivers a methodology one can use to systematically solve a problem with the help of a step-by-step visualization process."

Gerhard Rainer, a successful organizational consultant and a well respected trainer in the SINFONIE(R) Method of organizational analysis and planning, says, "I employ 'The Seven Management and Planning Tools' in my course targeted for management teams. Attendees learn how to visualize the problem solving process. The application of 'Seven Management and Planning Tools' increase team members' involvement and provides them with an innovative

and well-documented decision making workflow. I have found that this can be a critical factor in an organization's success. ConceptDraw Office is a great tool that I can use to analyze problems, and to establish and communicate goals in a visual format."

ConceptDraw Solution Park:
ConceptDraw Solution Park is an online collection of visual solutions for knowledge workers designed to provide productivity increasing solutions for all ConceptDraw products. ConceptDraw Solution Park contains many subject areas for professional applications. It delivers solutions for Project Management, Business Productivity, Universal Diagramming and Collaboration.

ConceptDraw Office v2:
ConceptDraw Office v2 is an integrated set of visualization products and document exchange technologies. ConceptDraw Office consists of a diagramming platform, a mind mapping tool, and a project management tool. These tools are essential to generate business diagrams, mind maps, project plans, dashboards, presentations, schematics, and any other business visualizations. These tools have access to an online service, ConceptDraw Solution Park that delivers additional product extensions. ConceptDraw Office v2 includes a set of products seamlessly integrated by INGYRE2 technology to exchange management data. These products are: ConceptDraw MINDMAP for mind mapping and brainstorming, ConceptDraw PROJECT comprehensive project management software, and ConceptDraw PRO for business diagramming and scoreboard development and display.

Pricing and Availability:
The Seven Management Tools solution is available at no charge to users of ConceptDraw Office v2;. ConceptDraw Solution Park can be accessed online. The ConceptDraw Office v2 office suite is now available for $499 (USD); it includes ConceptDraw MINDMAP, ConceptDraw PRO, ConceptDraw PROJECT, and ConceptDraw Solution Browser.

ConceptDraw Productivity Line:
http://www.conceptdraw.com/

ConceptDraw Office 2.0:
http://www.conceptdraw.com/office2

ConceptDraw Solution Park :
http://www.conceptdraw.com/spark

YouTube Video:
http://www.youtube.com/watch?v=NhkxOvc-Vtw

Founded in 1993, Computer Systems Odessa supplies cross-platform productivity tools and graphics technologies to professional and corporate users around the world. With headquarters in Odessa, Ukraine and North America operations in San Jose, California, CS Odessa sells products internationally through resellers in over 25 countries. The ConceptDraw Productivity Line of products has won numerous awards and is used by hundreds of thousands of people all over the world. For more information, visit them online.
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