EasyListening 1.1 bridges iTunes with Sony Ericsson Phones

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Divine Robot is proud to announce EasyListening 1.1, an update to their song transferring utility for Mac OS X. With a focus on ease-of-use, EasyListening transfers songs from iTunes to a Sony Ericsson mobile phone. EasyListening now recognizes more than fifty phones, with support for Memory Stick readers as well as custom setups for unsupported phones. Version 1.1 also sports a new panel for directly viewing playlists without launching iTunes.

Lund, Sweden - Divine Robot is delighted to announce EasyListening 1.1, an update to their song transferring utility for Mac OS X. EasyListening effortlessly transfers songs from iTunes to a Sony Ericsson mobile phone. The application now recognizes more than fifty phones, including the recently released W980, W760, C902 and C702, with support for Memory Stick readers as well as custom setups for unsupported phones.

EasyListening was specifically developed for ease-of-use. Simply connect a Sony Ericsson mobile phone with an USB cable. Select a playlist, or a selection of songs within iTunes and drag them to EasyListening. The songs are transferred transparently. No more hassle with strange invisible files, terminal hacks or scripts.

On select phones, EasyListening not only transfers the music but also the playlists and therefore alleviates the need to recreate mixes in the phone.

Among the most useful features in Version 1.1 is that it now sports a new panel for directly viewing playlists without launching iTunes. As well, EasyListening includes an Auto-Setup feature which helps accommodate unsupported phones and Memory Sticks without any user interaction.

Minimum Requirements:
* Mac OS X Version 10.4 Tiger or 10.5 Leopard and later
* Universal Binary for PowerPC and Intel
* 2.4 MB Hard Drive space
* Sony Ericsson Phone

Pricing and Availability:
EasyListening 1.1 is priced at $10.00 USD and available as a free upgrade for 1.0 users.

EasyListening 1.1:
http://www.divinerobot.com/easylistening/

Download EasyListening 1.1:
http://www.divinerobot.com/download/EasyListening.dmg

Purchase EasyListening 1.1:
http://store.kagi.com/?6FFJC_LIVE&lang=en

Supported Phones:
http://www.divinerobot.com/easylistening/supportedphones.php

Screenshot:
http://www.divinerobot.com/pics/easy_listening_expanded.jpg

Application Icon:
http://www.divinerobot.com/pics/el_app_icon_128.jpg

Located in beautiful Lund, Sweden, Divine Robot is a privately funded company founded in 2008 by Nils Odgard. As a software developer and consultant since 1993, Nils's single aim is developing best-of-breed software for the Mac platform, complemented by first-class support. Copyright 2008 Divine Robot. All Rights Reserved. Apple, the Apple logo, and iTunes are registered trademarks of Apple Computer in the U.S. and/or other countries. All other trademarks are the property of their respective owners.

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