Pixelmator 2.0 Launches on Mac App Store

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The Pixelmator Team today released Pixelmator 2.0, the latest version of its groundbreaking image editing tool that provides everything needed to create, edit, and enhance still images. Pixelmator 2.0 features new drawing and retouching tools, Content-Aware Fill, a Healing Tool, a Smudge Tool, and more. Designed from the ground up for OS X Lion, Pixelmator 2.0 now supports Full Screen, Versions and Auto Save, and is available from the Mac App Store

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"With tons of exciting new features and support for OS X Lion, this new version of Pixelmator is the easiest, most enjoyable way to experience the best of image editing," said Saulius Dailide of the Pixelmator Team. "Pixelmator 2.0 gives everyone the tools they need to unlock their creativity and boost their productivity, all for just $29.99."

The new drawing tools in Pixelmator allow users to add, create, combine and edit vector shapes easily. In addition to Pen and Freeform Pen tools, Pixelmator also includes pre-drawn shape tools for quickly adding triangles, lines, circles or rectangles into compositions. Fill and stroke settings for created shapes, as well as shadows, can be easily adjusted in the new Shape Settings palette. Drawing tools in Pixelmator are useful for creating buttons, icons, web page elements, illustrations or any other items for use in image compositions.

A breakthrough new Content-Aware Fill technology in Pixelmator allows users to magically get rid of unwanted elements in images, as if they never existed. By choosing either the new Healing Tool or the selection tools, a user can select wrinkles, blemishes, image damage or any other details present in images, and with just one click let Pixelmator seamlessly fill the selected area with similar nearby image content.

The new retouching tools in Pixelmator 2.0 include a Sponge Tool for adding more color or taking color away from areas of an image by painting on them; Burn and Dodge tools for naturally darkening or lightening areas of an image; a Red Eye Tool for easily - either automatically or manually - fixing the red-eye effect in images; and a new Smudge Tool for smearing paint or rubbing out blemishes or any other details in images, as realistically as using one's fingers.

Other new features of Pixelmator 2.0 include an easier-to-use interface, a new Eyedropper Tool, a new info bar, a convenient tool options bar, a fully customizable Tools palette, a new Type Tool, a Pixel Tool, and a number of other minor improvements.

System Requirements:
* Mac OSX 10.6
* 17.3 MB

Pricing and Availability
Pixelmator 2.0 is available from the Mac App Store for an introductory price of $29.99 USD (or equivalent amount in other currencies) and available worldwide through the Mac App Store in the Graphics & Design category. For existing Pixelmator users who purchased the

app from the Mac App Store, the new version is available as a free upgrade. Full system requirements and more information can be found at Pixelmator online.

Pixelmator 2.0:
http://www.pixelmator.com

Direct Download (zip):
http://www.pixelmator.com/download/

Purchase and Download:
http://itunes.apple.com/us/app/pixelmator/id407963104?mt=12&ls=1

Screenshot:
http://a1.mzstatic.com/us/r1000/093/Purple/c9/6c/28/mzl.iggeqnir.800x500-75.jpg

App Icon:
http://a3.mzstatic.com/us/r1000/089/Purple/58/c7/42/mzi.aluczfvy.175x175-75.png

Press Kit (zip):
http://download.pixelmator.com/Pixelmator-2.0-PressKit.zip

Founded in 2007 by two brothers, the Pixelmator Team develops a practical, fun, innovative, and easy-to-use image editor for the world's most sophisticated operating system, Mac OS X. Copyright (C) 2011 Pixelmator . All Rights Reserved. Apple, the Apple logo and Macintosh are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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