Amazing Kitty Toy Game for iPhone and iPad

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While other pet games offer kids and parents an alternative to owning a real-life pet, Kitty Toy takes it one step further and brings you a game where all you do is play with your virtual kitten. Available on iTunes worldwide, Kitty Toy strives to make "playing" and "fun" a major part of the game-play equation. The whole experience basically revolves around having the kitten earnestly chase that toy you have, while your objective is to not allow it to actually grab it.

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"Kitty Toy is an amazing toy for kids that let's them focus on the fun of playing with their virtual kitten," said Neil Haran, inEarth CEO. "Taking care of your kitten, feeding it, all felt like tasks that kept the player from actually playing with it, so we made "play" become the core game-play mechanic. Kids want to have fun and now they get to focus on just that aspect of the game while they discover all the new and exciting tricks this kitty can perform. Although Kitty Toy is primarily for kids aged 2 , it brings fun and excitement to cat lovers of all ages."

Kitty Toy, developed by inEarth, is rated E for everyone and is available for $1.99 on the iTunes app store.

Device Requirements:
* iPhone, iPod touch, and iPad
* Requires iOS 3.2 or later
* 33.7 MB

Pricing and Availability:
Kitty Toy 1.0 is $1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Games category.

Kitty Toy 1.0:
http://inearth.com/kittytoy/

Purchase and Download:
http://itunes.apple.com/app/kitty-toy/id482054308

YouTube Video (Trailer):
http://www.youtube.com/watch?v=ml_4jj_SFnw&feature=youtu.be

Screenshot:
http://dl.dropbox.com/u/10592653/KittyToy/screenshot_3.png

App Icon:
http://a5.mzstatic.com/us/r1000/085/Purple/df/9f/1b/mzm.ysvmvsbm.175x175-75.jpg

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Alexander Orozco
Game Developer

alex@rozgo.com

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