Inspiration Dormant: forgotten colours revisited - Inspiration for iOS

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Inspiration Dormant: Forgotten Colours Revisited, is a worldwide sensation by Play Creatividad and has been recently released as an iBook. As a fun and fanciful read, Inspiration Dormant has been the source of inspiration for children and the impetus for adults to regain their sense of wonder. The graphic novel, written and illustrated by the agency's workmates, follows the adventures of a young girl, Carmesina, on her quest to restore color to the world.

Barcelona, Spain - Efren Garca Artero, Publisher of Play Attitude, has announced the release of the new iBook, "Inspiration Dormant: Forgotten Colours Revisited." A worldwide sensation, the book's story features the finest story-telling tradition and is now available for download at the Apple App Store for the iPad, iPhone and iPod touch. A percentage of the book's proceeds go to the NGO Children of India to help a new generation fulfill their dreams through education.

A fun and fanciful read, the iBook has been the source of inspiration for children and the impetus for adults to regain their sense of wonder. The graphic novel follows the adventures of a young girl, Carmesina, on her quest to restore color to the world. The iBook returns readers to the realm first viewed in "The Forgotten Colours," and begins where the first ended. Along the way, readers are reunited with favorite friends and introduced to new characters as Carmesina garners the courage and inspiration to gather her paintbrushes and rescue the world from never ending gloom.

In "Inspiration Dormant: Forgotten Colours Revisited," an older Carmesina is wiser and less eager to explore. She and her world are fading around the edges, and a sense of melancholy envelopes the land. To restore her world to bright, vibrant colour, Carmesina will have to rediscover her lost inspiration and return to the World of Forgotten Colours to rewrite history. An emotional journey accompanied by Black Cat, a perceptive feline that often sees more than human eyes can perceive.

The fantasy tale is the result of the creative talents of writer Silvia Gonzalez Guirado and illustrators David Garcia Fores, Marta Garca Perez and Desiree Arancibia. The iBook quickly grabs the reader's interest, transporting them into a fantasy realm where they'll discover the passion of the colour red, the joy of yellow, and ochre laziness, along with the darker colours of fear. Carmesina invites readers to accompany her on a journey of discovery and inspiration where everyone is allowed to dream.

Filled with brilliant colors, exceptional storytelling and a subtle moral message, "Inspiration Dormant" brings to life a tale that's destined to be a classic. Carmesina is a charming character that speaks to readers' hopes, fears and dreams on a deeper level, and encourages them to follow their aspirations wherever they may lead. Carmesina and her faithful companion, Black Cat, demonstrate what it means to have real courage, overcome fears and dare to dream.

These are some customer reviews:

* Excellent! by FischerBling:
This book is a joy to read as well as just viewing the wonderful illustrations throughout the book. It is a tale that uplifts and inspires you, awakening us all to the possibilities of our imaginations and following our dreams. Highly recommended.

* SPECTACULAR by dann1953:
If you have not read "The inspiration asleep" you're missing an incredible adventure. The

content has entertained me and made me think. I really enjoyed each beautiful illustration very much. Keep it up! We want more stories like this!

* Awesome by Windy Fields:
Best book ever. Well worth the download. Thanks for a truly wonderful way to expand my literature. It's absolutely amazing. It's just the kind of book I have been looking for.
It goes above and beyond. I am inspired by the journey that Carmesina under takes.

Device requirements:
* iBooks 1.2 or later
* iOS 4.2 or later
* Books can only be viewed using iBooks on an iPad, iPhone, or iPod touch

Pricing and availability
"Inspiration Dormant: Forgotten Colours Revisited" is only $9.99 (USD) and available worldwide through the iTunes Store in the iBooks category. Promo codes are available for qualified reviewers. Please specify the website or blog you represent when making your request.

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