Get Local News and Professional Reviews with Fwix in Localscope v2.2

Published on 03/21/12

Localscope, the location browser for the iPhone, in its latest version update v2.2 integrates with Fwix, aggregating local geo tagged news and professional reviews around a location in a tightly knit intuitive package. The new version also integrates with MotionX GPS and Verizon Navigator navigation apps to provide turn by turn directions to discovered locations. Localscope now speaks Norwegian, enabling support for 21 languages.

Mumbai, India - Cynapse today is pleased to announce the availability of the newest version of Localscope v2.2, an update that easily and effectively helps users be informed about what's happening around them, no matter where they are. Localscope is the location browser app that simplifies local search and discovery with an intuitive user experience.

Localscope integrates and aggregates information from diverse services including Google, Foursquare, Facebook, Instagram, Panoramio, Picasa, YouTube, Flickr, Twitter, Bing and Wikimapia to give users an incredibly clear picture of what's nearby. Fwix is the newest addition to Localscope. The Fwix integration adds two new sources in Localscope's Search and Discover modes - Fwix News and Fwix Reviews. Users can stay up to date with local neighborhood breaking news, sports, traffic and weather news from Fwix News, while Fwix Reviews lets users explore professional reviews for restaurants, businesses and places around them.

"Fwix is a very promising service and we think they are helping define the future of location-based relevance of content distribution." said Viraf Sarkari, COO, Cynapse. "The Fwix integration will empower Localscope users with fresh local knowledge so they are in the know about what's happening around them."

Localscope v2.2 further strengthens the connection between geo social discovery and navigation by integrating with 2 more popular navigation apps - MotionX GPS and Verizon Navigator. Localscope automatically detects any of the 14 supported navigation apps installed on the user's iPhone or iOS device and presents a list to choose from. With a single tap, users can jump right into one of their favorite apps from within Localscope to get turn by turn directions to their place of interest.

The latest version introduces localization for Norwegian language. With this new addition, Localscope is now available in 21 languages. Besides the above, in Localscope v2.2 Google results are now powered by the new Google Places and provide better results along with star ratings aggregated by Google.

Pricing and Availability:
Localscope 2.2 is available for US $1.99 (or equivalent amount in other currencies) exclusively on the App Store in the Navigation category. A full list of What's New in v2.2 is available on the App Store. If you're interested in reviewing Localscope, get in touch with us and we'll gladly provide a promo code.

Localscope 2.2:
http://www.cynapse.com/localscope-ios

v2.2 Feature Update:
http://www.cynapse.com/blog/localscope-local-news-reviews-from-fwix-motionXGPS-Verizon-Navigator

Purchase and Download:
http://itunes.apple.com/app/localscope/id409869453

YouTube Video:
http://www.youtube.com/watch?v=uGOWi1YoSfI

Screenshot:
http://www.cynapse.com/sites/default/files/imagecache/fullsize/photos/Integrated-Sources.png

Press Kit (zip):
http://www.cynapse.com/sites/default/files/Press%20Kit.zip

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