Children's Stories on Sale for Mother's Day and Teachers week

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The Story Home is celebrating Mother's Day and Teachers week by lowering the price of their audio storytelling iPhone and iPad apps, as well as offering a buy one story, get one free on The Story Home website using coupon code: MDAY2. The sale starts May 9th and will go thru May 14th. The Story Home has been creating quality children's audio stories, both classic and original, since 2007 and is recommended as an "Outstanding Website for Children" by the American Library Association.

Richmond, California - The Story Home is celebrating Mother's Day and Teachers week by lowering the price of their audio storytelling iPhone and iPad apps by $1.00, as well as offering a buy one story, get one free on The Story Home website using coupon code: MDAY2. The sale starts May 9th and will go thru May 14th.

The Story Home has been creating quality children's audio stories, both classic and original, since 2007 and is recommended as an "Outstanding Website for Children" by the American Library Association. 'The Story Home's charming tales have fans all over the world, and can boast close to 2 million downloads.

"What makes our stories truly unique is our storyteller and author, Alan Scofield. His soothing voice and magical charm beguile the listener's imagination, opening realms of enchantment" says Sharon Rogan, co-creator and CEO. "Both classic and original stories are given that personal touch found only in the rarest of storytellers."

As one mother wrote: "God bless you and The Story Home family for bringing your collective talents together to bring peace, happiness and joy for children and adults alike... Thank you and kindest regards, One Very Grateful Mom!"

Co-creator, Alan Scofield states: Mother's and Teachers are and always have been the original storytellers and story keepers in our world, without them we have nothing to pass on. We are proud to join them in their noble work."

The reduced price for the iPhone app will be $0.99 and the iPad will be $1.99. Each App comes with 3 audio stories read by the beloved storyteller, Alan Scofield, and gives users the opportunity to purchase in-app, 85 more of The Story Home's acclaimed children's audio stories. Each story sells for $0.99 or you can buy two stories and get the third story for FREE.

On The Story Home website, which has been recently redesigned, stories sell for $0.99 each, but if you use the coupon code: MDAY2 you can purchase one story and get one for FREE!

This is the first time The Story Home has discounted their stories. "We felt like doing something special for Mom's and Teachers" says Sharon. "We wanted to let them know we understand how hard they work making a difference in a child's life."

Device Requirements:
* iPhone, iPod touch, and iPad
* Requires iOS 3.1 or later
* 63.8 MB

Pricing and Availability:
The Story Home - Children's Audio Series 1.0 is only $0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Books

category. An iPad version is available for $1.99.

The Story Home:
http://thestoryhome.com

The Story Home - Children's Audio Series 1.0:
http://thestoryhome.com/app/

Purchase and Download (iPhone):
http://itunes.apple.com/app/story-home-childrens-audio/id391730802

Purchase and Download (iPad):
http://itunes.apple.com/app/story-home-childrens-audio/id400662497

YouTube Video:
http://www.youtube.com/watch?v=aB366QAS1UE

App Icon:
http://a5.mzstatic.com/us/r1000/048/Purple/07/1a/f6/mzi.ijtkfbab.175x175-75.jpg

Purple Button Media, LLC dba The Story Home was created in 2007 by Northern California educators and performing artists, Sharon and Alan Scofield, in order to publish and distribute their original and adapted classic children's stories to friends and family who requested content on a regular basis. Known for their quality of product, and Alan's voice of the storyteller, listeners have commented on how the stories have changed their lives for the better. The company's mission is to delight and inspire children and their families, throughout the world, offering an authentic place for curiosity, and self discovery and believe that the imagination of a child is a priceless resource and must be given time, encouragement, and education. Awarded the American Library Association "Outstanding Websites for Children" official seal, The Story Home is now a learning resource for schools and libraries around the world. Copyright (C) 2012 Purple Button Media, LLC. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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