UK IT Solution Provider Trams Joins Enterprise Device Alliance

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Trams has joined the Enterprise Device Alliance to help further the organizations goal of making it easy to deploy, integrate and manage Macs, iPhones and iPads in a Windows environment. Trams will co-host a range of EDA programs, including a June 19 luncheon for IT professionals and a webcast of industry experts from the EDA and WindowsITPro exploring the challenges and solutions for integrating, securing and managing personally owned (BYOD) devices into Windows environments.

Sunnyvale, California - The Enterprise Device Alliance has announced that Trams has joined the Enterprise Device Alliance (EDA) as a channel partner serving the UK. As one of the leading providers of IT solutions and support services to businesses, government and educational organizations in the UK, Trams has the knowledge and expertise to advance the goals of the Enterprise Device Alliance. The Enterprise Device Alliance represents member companies committed to making it easy to deploy, integrate and manage Macs, iPhones and iPads in a Windows environment.

"The members of the EDA are pleased to be allied with the long-standing expertise of Trams," said T. Reid Lewis, president of the Enterprise Device Alliance and president of GroupLogic. "Trams has a reputation for business and technical acumen that will help our European customers as they deal with mobile devices, Macs, cloud computing, BYOD devices and the other challenges brought on by the consumerisation of IT."

As an integrator member of the EDA, Trams will participate in a range of EDA programs, starting with a Luncheon for IT professionals, to be conducted on June 19 at the Soho Hotel. Speakers and attendees will discuss the issues and techniques that help to integrate Apple devices into enterprise computing environments that rely on a Microsoft Windows infrastructure. Additionally, Trams will co-host a webcast of industry experts from the EDA and WindowsITPro exploring the challenges and solutions for integrating, securing and managing personally owned (BYOD) devices.

"Trams is committed to helping organisations easily deploy and integrate Macs and mobile devices," said Mike Saunders, business development manager at Trams. "The solutions from the Enterprise Device Alliance member companies make it easier for IT organisations to extend their established Windows expertise and infrastructure to manage Macs, iPhones and iPads."

About TRAMS:
Established in 1990, and the largest B2B Apple Reseller in Europe, Trams is an IT Solution provider that offer an efficient service to corporate, enterprise, educational and public sector customers. Trams have partnerships with some of the world's most innovative vendors, outstanding logistical strategies, and a dedicated service team, all of which means that they can keep businesses running smoothly, 24 hours a day, 52 weeks a year.

With Trams, customers receive practical and impartial advice on the benefits and savings to be gained from all of the available options. Trams work closely with their customers to meet the exigencies of their deadlines, and can guarantee an efficient and rapid response to their requirements. Providing service to the UK, Eire, and Northern Europe, Trams is headquartered in London, UK.

Enterprise Device Alliance:
http://enterprisedevicealliance.org/

Trams:

http://www.trams.co.uk/

The Enterprise Device Alliance is a non-profit technology group that serves as a resource for organizations deploying, integrating, and managing Macs, iPhones and iPads in Windows-managed environments. The EDA delivers free information, market data, and access to solutions that support heterogeneous environments. The EDA member companies are leading technology solution providers for cross-platform enterprises. Members of the Enterprise Device Alliance include Web Help Desk, GroupLogic, Parallels, Code 42 Software, Centrify and Absolute Software. Copyright (C) 2012 The Enterprise Device Alliance. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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