Appsmack Delivers iPhone App News and Reviews in Free Newsletter

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To help iPhone, iPad, and iPod touch users discover the latest and best-reviewed apps, Appsmack has announced the launch of its free email newsletter that brings news, reviews, and deals from top app websites directly to readers. Appsmack brings together the latest and most popular iPhone and iPad apps, highlighting apps and games users might have otherwise missed. The first newsletter will be sent June 5, and people can register for free starting today at the Appsmack website.

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"With Appsmack, you get the latest news, reviews, and deals delivered right to your inbox," said Matthew Palmer, creator of Appsmack. "It's the best way to discover your next favorite app."

By signing up, users will receive everything they need to know about the hottest must-have apps for their iPhone, iPad, or iPod touch delivered by email twice per month. Each issue will bring together links from the web's top app news and review websites that rate the best apps and games from all corners of the App Store. Apps featured will include exciting games, time-saving utilities, helpful tools, and more.

"Discover the apps everyone will be talking about," Matthew Palmer said. "We scour the web for the most helpful reviews from leading app critics so you know which ones are worth your money."

Features of Appsmack include:
* Free newsletter: Appsmack sends helpful emails packed with app news and reviews
* Latest releases: Users can discover new apps and games they might have missed
* Helpful reviews: By sharing links to reviews from top websites, users know which apps to buy and which to avoid
* Deals and sales: So users do not miss out on money-saving discounts, Appsmack updates them when popular apps go on sale or become free
* Save time: By having up-to-date app news delivered right to their inbox, users do not need to search around to learn about new apps

Also, Appsmack is recruiting more app review websites who would like to be featured in the newsletter. Publishers who would like to be considered are encouraged to apply at the Appsmack website for a complimentary membership. As a part of the program, review websites will be able to reach engaged iPhone and iPad users actively looking for updates and opinions on apps.

Pricing and Availability:
Appsmack is currently available worldwide for free. Starting today, people can join the email newsletter list by signing up at the Appsmack website.

Appsmack:
http://www.appsmack.com

Publisher Signup:
http://www.appsmack.com/publisher.php

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