Pimp Your Screen: now with more Retina-ready content, new iPad support

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The best customization app Pimp Your Screen offering new ways to add a touch of individuality to your iPhone, iPod touch or iPad has shown a substantial improvement - it is now fully compatible with the new iPad and includes new content designed for the Retina display. Pimp Your Screen has been featured by Apple as one of the best selling apps in App Store Rewind 2011 and also it was acknowledged as the Best Wallpaper app of 2011 according to the Best App Ever Awards held by 148Apps network.

New York, New York - Apalon, the company behind the #1 customization tool on the App Store, has introduced the upgraded 1.7 version of Pimp Your Screen, an award-winning application for personalization of iPhone, iPod touch and iPad. From now on the application supports the incredibly high resolution Retina display of the new iPad letting users enjoy sharp and crisp wallpapers, icon skins, app shelves, neon combos or even create their own Home or Lock screen image from scratch.

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The app features high-quality images and wallpapers impeccably crafted by a team of professional designers. The content is being constantly updated to give people truly endless customization possibilities and create a one-and-only look. The application offers everything one may desire - from breathtakingly beautiful photos of tropical sandy beaches or unusual abstract designs to original images designed for holidays and events.

Users can enjoy to the fullest the peerless collection of App Shelves, Icon Skins, Neon Combos and Home Screens. Those who want to be more creative can design their own content in the Lock Screen Maker and Home Screen Maker. In these modules, users will be able to choose a background, add frames, skins, shelves and many other eye candies, creating truly unique wallpapers. Those who want to show their masterpiece or any image from the collection to their friends, can easily share it via email, Facebook, Twitter or Tumblr.

"Our users have been waiting for this update. With the introduction of the new iPad they got another chance to enjoy high resolution content right in their hands. Pimp Your Screen is no exception, now featuring content designed for the brand new Retina display. We strive for perfection and we strive to give users the best quality product, as that's the only way to deserve their respect", commented Peter Melnikov, VP of Apalon.

Device Requirements:
* iPhone, iPod touch, and iPad
* Requires iOS 3.0 or later
* 24.8 MB

Pimp Your Screen 1.7 is only $0.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Lifestyle category.

Apalon:
http://www.apalon.com/

Pimp Your Screen 1.7:
http://www.apalon.com/pimp_your_screen.html

Purchase and Download:
http://itunes.apple.com/app/pimp-your-screen/id419864550

Screenshot:
http://a5.mzstatic.com/us/r1000/073/Purple/v4/a2/e2/f2/a2e2f240-c306-d66d-3595-d2eeeb50eddb/mza

App Icon:
http://a3.mzstatic.com/us/r1000/091/Purple/v4/86/c6/63/86c6635b-c6a4-f3b3-1387-2d888051b5b3/mza

Press Kit (zip):
http://www.apalon.com/pimp_your_screen_press_kit.zip

Apalon is a leading mobile and game development studio. Founded in 2006, Apalon turned to the development of its own products, successfully exploiting years of technical knowledge and experience. In 2009 Apalon expanded its scope of activities with iPhone App Marketing services, becoming one of the pioneers in the sphere. The company is best known for its successful iOS titles such as Pimp Your Screen, Weather Live, My Alarm Clock, Dream Home and Eye Illusions. Copyright (C) 2012 Apalon. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Dmitry Podlipsky
PR
914-613-3583 ext. 93

dmitry.podlipsky@apalon.com

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