Gliph Honored with pii2012 Innovator Spotlight Audience Choice Award

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Gliph was honored with the "Innovator Spotlight Audience Choice" award recently at the 3rd annual Privacy Identity Innovation conference in Seattle. A one-of-a-kind secure mobile and web app designed to send messages and protect personal information, Gliph provides iPhone and Android users with a secure way to share personal information and conduct text communications. The award recognizes Gliph as an emerging company that prioritizes protecting sensitive information.

Portland, Oregon - Gliph, a one-of-a-kind secure mobile and web app designed to send messages and protect personal information, was honored with the "Innovator Spotlight Audience Choice" award recently at the 3rd annual Privacy Identity Innovation conference (pii2012) in Seattle.

Voted on by a sold-out crowd converged to discuss digital privacy and identity, the award recognizes Gliph as an emerging company that prioritizes protecting sensitive information such as phone numbers, email addresses and social network profiles.

"We are honored that Gliph was recognized by a group of leaders in the digital privacy and identity industry," said Rob Banagale, co-founder and CEO of Gliph. "We've always felt we were addressing an important need by combining useful communication tools with strong personal privacy controls. This award motivates us to continue focusing on providing people with a simple and secure way to develop relationships naturally."

Gliph provides iPhone and Android users with a secure way to share personal information and conduct text communications. Gliph protects private data and messages using AES-256 encryption, the only cryptography algorithm certified by the NSA to protect "Top Secret" information. Users simply choose a combination of three to five images as their unique "Gliph" to connect with other Gliph users. This allows users to share their image identifier instead of handing over more sensitive personal information. Gliph is designed for a multitude of uses, including:

* Craigslist Transactions: Share your Gliph instead of giving out personal information to strangers when buying or selling on Craigslist.

* Getting to Know You: Just because you meet someone interesting at the bar doesn't mean you have to give up your privacy at first sight. Get to know them on Gliph before handing over your personal information.

Device Requirements:
* iPhone 3GS, iPhone 4, iPhone 4S, 3/4G iPod touch and iPad
* Requires iOS 5.0 or later
* 6.3 MB

Pricing and Availability:
Gliph 1.1.3 is Free and available worldwide exclusively through the App Store in the Lifestyle category.

Gliph 1.1.3:
http://www.gli.ph/

Download from iTunes:
http://itunes.apple.com/app/gliph/id501269250

Screenshot 1:
http://a3.mzstatic.com/us/r1000/081/Purple/a7/b2/c2/mzl.vpxzkxwf.320x480-75.jpg

Screenshot 2:
http://a1.mzstatic.com/us/r1000/100/Purple/c7/44/5b/mzl.vpwqemev.320x480-75.jpg

App Icon:
http://a5.mzstatic.com/us/r1000/108/Purple/8c/49/51/mzl.lhubbcgo.175x175-75.jpg

Gliph is an award-winning digital identity platform featuring mobile and web applications that provide a secure way to send messages and protect personal information. Protecting private data and messages using AES-256 encryption, Gliph sets a new standard for consumer privacy and information management. Copyright (C) 2012 Gliph Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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