Skqueak: Free app brings photos to life with voiceover, zoom, sketching

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Pelfunc Inc. announced Skqueak 1.1, a free, easy to use and fun iOS App. Skqueak lets users add audio, sketches, pan-zoom and text to photos, turning still pictures into short animated clips. Skqueak users can share their stories with everyone or just people they choose. They can follow other Skqueak users and post Skqueaks to Facebook, Twitter, SMS, email or a blog. Users can create their own Skqueak channel for a particular topic. Channels can be public, visible to everyone, or private.

San Diego, California - Pelfunc Inc. has launched a new product/service called Skqueak, a free, easy to use, fun iOS App available in the App Store. A Skqueak user can add voice, sketches and live zooming to their pictures to explain the story behind them. What began as a picture, with the tap of a record button becomes an animated clip that plays like a video, but is vastly more compact and precise.

Skqueaks are automatically and efficiently uploaded to skqueak.com where they can also be viewed in a web browser and accessed from other devices that the user owns. Users can create their own Skqueak channel for a particular topic. Channels can be public, visible to everyone, or private and only visible to invited users. Users can comment on Skqueaks or show admiration by liking a Skqueak. They can also follow other users and view Skqueaks they are interested in a chronological feed. Skqueaks can be shared via Facebook, Twitter, SMS, email or a blog. This can all be done with a free, ad-supported account.

Skqueak can be used to:
* Point out what would otherwise go unnoticed in a photo
* Share a tip or a trick
* Showcase a delicious meal
* Come up with a strategy for your team
* Collaborate on a design
* Give personalized directions
* Share a personal note with a loved one
* Make a memorable shopping list
* Journal an idea or discovery
* Remember a conversation

Device Requirements:
* iPhone, iPod touch, and iPad
* Requires iOS 4.3 or later
* 2.0 MB

Pricing and Availability:
Skqueak 1.1 is Free and available worldwide exclusively through the App Store in the Social Networking category. Users can use In-App purchase to get a Pro subscription that allows them to create unlimited number of Skqueaks. A Pro subscription removes the ads, lets a user sign in from multiple devices, giving them a Pro badge showing support for the site.

Skqueak 1.1:
http://www.skqueak.com

Download From iTunes:
http://itunes.apple.com/app/skqueak/id479396805

Sample Skqueak:

https://www.skqueak.com/skqueaks/hmzck

Vimeo Video:
https://vimeo.com/channels/skqueak

Screenshot:
http://a1.mzstatic.com/us/r1000/098/Purple/v4/64/6d/e3/646de32c-98dc-3d6d-1df7-2b9ec33590d9/mza

App Icon:
http://a1.mzstatic.com/us/r1000/102/Purple/v4/fd/06/8a/fd068ac0-455a-5583-3de5-65fc79fdd117/mzl.rc

Skqueak is a trademarked product/service from Pelfunc Inc., a startup located in San Diego. Pelfunc was founded in June 2010 by two industry veterans Sanjay Nichani and Ray Fix, with over 40 years of software experience and 40 issued patents between them. Pelfunc Inc. has filed a provisional patent related to Skqueak technology and in addition holds exclusive licenses to two patents from Stanford University, who is also an equity partner.
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