Pixorial 1.2 Introduces Real-Time Video Filters for iPhone

Published on 06/08/12

Pixorial Inc., today announces Pixorial 1.2 for iOS, an update to their the video storytelling platform. The app provides access to 17 real-time video filters, making it easy for anyone to transform videos. The latest update changes the dynamics for videography with adjustable effects that provide unlimited real-time video capture possibilities. With the addition of filters, anyone can instantly create a black and white film, a warm sepia movie, an artistic sketched video, and more.

Englewood, Colorado - Pixorial Inc., the video storytelling platform, has added cinematic visual effects to its iPhone app, Pixorial 1.2. Pixorial's iPhone video app provides access to 17 real-time video filters, making it easy for anyone to transform videos in a fun and easy way. The latest update changes the dynamics for videography on the phone with adjustable effects that provide unlimited real-time video capture possibilities. With the addition of the filters, anyone can instantly create a black and white film, a warm sepia movie or an artistic sketched video - just to name a few options.

With the Pixorial iPhone app, users control how their videos are shared. Videos can be posted publicly to a large list of social networks, or privately with friends using Pixorial's unique Share to Crowd feature.

This news follows on the heels of a performance upgrade, which provides wide-screen viewing and faster processing of all videos shared with Pixorial's web-based platform.

"At Pixorial, we want to provide the tools that make it easy and fun to share the most important moments in life using video," said Andres Espieira, Pixorial's founder and CEO. "The latest announcement of real-time filters provides our iPhone users with creative features for transforming those moments as they're captured on video."

Pixorial's iPhone App features include:
* 17 adjustable real-time adjustable video effects
* Capture and upload videos in HD
* Upload longer videos - we don't restrict videos to one minute
* Access your entire video collection on your mobile device or desktop
* One-click sharing to social sites including: Facebook, YouTube, Twitter, LinkedIn, Blogger, and more
* Add editing and music features with a Pixorial Premium Membership

Unlike any other video app on the market, Pixorial makes it easy to upload new and vintage videos to a secure video library that can be assessed from any device with a browser and Internet connection. Each video captured and uploaded with Pixorial can be synced automatically with Google DriveTM.

Device Requirements:
* iPhone, iPad, or iPod touch
* Requires iOS 4.3 or later
* Universal app optimized for display on all iOS devices
* 5.9 MB

Pricing and Availability:
Pixorial 1.2 is Free and available worldwide exclusively through the App Store in the Photo & Video category.

Pixorial 1.2:

http://www.pixorial.com

Download from iTunes:
http://itunes.apple.com/app/pixorial/id437921208

Screenshot 1:
http://a1.mzstatic.com/us/r1000/093/Purple/v4/59/f5/df/59f5df50-8b15-5da4-88e4-68935624fcaf/mza_9

Screenshot 2:
http://a3.mzstatic.com/us/r1000/101/Purple/v4/80/0b/e6/800be60a-27ff-ed63-f9da-c182c6c1fe79/mza_

App Icon:
http://a4.mzstatic.com/us/r1000/069/Purple/v4/66/8e/9d/668e9d7a-41fa-05b3-dbfb-d8c6b387bf15/mza_

Pixorial is an award-winning video storytelling platform that empowers you to create, share and collaborate on your videos. It's never been this simple to organize, edit, and enjoy your favorite video moments old and new. With Pixorial, everyone is a storyteller. Bring your video stories to life on the only video platform winner of the Computerworld Laureate award. Copyright (C) 2012 Pixorial Inc. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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