Interactive Travel e-guide - Dubai 2012

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Earlier this year, Leading Brands Publishing launched its first e-guide, a feature-rich digital travel book, Dubai 2012, for the iPad and Android-based tablets. Packed full of information about the hottest restaurants, trendiest bars and most luxurious hotels, Dubai 2012 gives savvy travellers unique insights into this bustling city through video and web features. Perfect for visitors to Dubai whether it's for a few hours, days or weeks.

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With Dubai fast becoming one of the world's premier tourism, business and transit destinations, a truly useful and stylish travel guide is needed to get around this city, which has limited street addresses. Dubai Airport, now a major hub with over 6,000 weekly flights by 130 airlines, reaches over 215 destinations across every continent except for Antarctica. The Dubai 2012 e-guide offers quick and simple navigation through hotels, dining experiences, nightlife, shopping, sightseeing and outdoor adventures, along with a detailed map with points of interest; perfect for visitors to Dubai whether it's for a few hours, days or weeks.

Dubai 2012 is a new generation travel guide; at the touch of button readers can watch select pop-up videos to experience local activities like a a trip down the creek on an abra or get a view inside a world-class shopping mall, giving them the choice to decide where they really want to spend their time.

Dubai is most definitely the destination of choice, with celebrities like Kim Kardashian, Wayne Rooney, Tom Cruise and the Beckhams all gracing the emirate within the past 12 months along with a long list of stars from the sporting and music worlds.

Vibrant clear images come to life on the high-resolution iPad screen, and links take readers straight to websites for more information. Dubai 2012 is now available on iTunes and the App Store. Dubai 2012 is optimised for iPad (1024x768) and the New iPad (2048x1536), and the app will automatically determine which iPad you have.

Device Requirements:
* iOS 4.2 or later
* Compatible with iPad
* 4.2 MB

Pricing and Availability:
Dubai Guide 2012 v1.1 is $1.99 USD (or equivalent amount in other currencies) and available worldwide exclusively through the App Store in the Travel category.

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Mars Mlodzinski
Company Partner
+971 4 427 0120

mars@leadingbrandspublishing.com

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