Matchbook for Facebook Shows Friends Possible Romantic Connections

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Independent developer, Tav Shande introduced Matchbook for Facebook 1.0 for iOs. This fast, fun and free new app lets users calculate compatibility among their Facebook friends, and then spark some romance by introducing them via private messages. Matchbook for Facebook invites users to simply touch the app's match button, and then stand back and instantly see who within their network has the best chance of connecting romantically.

Cupertino, California - Folks who want to play Cupid with a little help from elegant modern technology can now download the fast, fun and free Matchbook for Facebook 1.0 app, and find the best romantic matches for them and all of their Facebook Friends.

Created by Tav Shande, Matchbook for Facebook invites users to simply touch the app's match button, and then stand back and instantly see who within their network has the best chance of connecting romantically.

Users can then take things a step further by introducing potential couples to each other via private messages, or easily share the results via Facebook, Twitter or email.

"Matchbook for Facebook is a fast, fun and free matchmaking tool designed for a social media world," commented Tav Shande. "It's also great for both singles and couples who are simply looking for a new friend with whom they'll likely connect with, whether that's platonically or something more. We aren't necessarily replacing Cupid here, we're just giving him some elegant modern technology to help spark some romance and spread the love!"

Matchbook for Facebook, the fast, fun and free new matchmaking app, has already earned 4+ star ratings.

Device Requirements:
* 3/4Gen iPhone, iPad, or 3/4Gen iPod touch
* Requires iOS 3.1 or later
* 8.4 MB

Pricing and Availability:
Matchbook for Facebook 1.0 is free and available worldwide exclusively through the App Store in the Social Networking category.

Matchbook for Facebook 1.0:
http://www.matchbooklove.com

Download from iTunes:
http://itunes.apple.com/app/matchbook-for-facebook/id507248394

YouTube Video:
http://www.youtube.com/watch?v=PFauPF3Kw74

Screenshot 1:
http://a4.mzstatic.com/us/r1000/098/Purple/v4/b4/84/07/b48407b9-9cd9-8f7e-f0ad-085f8e47279d/mza_

Screenshot 2:
http://a1.mzstatic.com/us/r1000/060/Purple/v4/b2/fc/cd/b2fccd48-d64c-66bf-bd9d-5b2d1291b780/mza_

App Icon:
http://a3.mzstatic.com/us/r1000/066/Purple/v4/93/b2/f5/93b2f5a3-1b98-01cd-b1f6-a7b07410f7e7/mza_

Tavershima Shande (Tav) graduated from Savannah College of art and Design in 2002 with a BFA in Fine Arts and Computer Art. He got his first taste of app success with his very first iPhone application back in 2009 when he created Vanity, the world's first face-rating app. He spent three years at Electronic Arts - working on DeadSpace, and James Bond. He later moved to Europe for two years where he worked as a Senior Environment Artist at Crytek on the Crysis2 development team. In 2011 he retuned to San Francisco to help Activision ship Call of Duty: Modern Warfare 3. Tav has always had a passion for creating innovative social experiences that are housed in simple yet fun to use products, combined with his passion for all things tech Matchbook for facebook is a natural progression to his unique app catalogue. Copyright (C) 2012 Tavershima. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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