UNAgames becomes Associate Partner of GALA

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Italian video game developer studio, UNAgames announced that it has officially become an associate partner of Games and Learning Alliance - Network of Excellence for Serious Games. GALA is a multidisciplinary consortium of 30 partners coming from 13 countries all over the EU that covers a wide range of topical knowledge on research and development in Serious Games. UNAgames develops mobile games since 2009 and with the label UNAlabs provides B2B solutions since 2000.

Genova, Italy - UNAgames, an italian video game developer studio, announced that it has officially become an associate partner of GALA (Games and Learning Alliance - Network of Excellence for Serious Games). UNAgames develops mobile games since 2009 and with the label UNAlabs provides B2B solutions since 2000. The partnership with GALA, the consortium that gathers the cutting-edge European Research and Development organizations on Serious Games, allows to strengthen the business offering by capitalizing on the experience in mobile gaming.

Daniele Benegiamo, owner of UNAgames tells us: "a proven positive impact on users of video games with respect to engagement, learning and skill enhancement as well as a favorable perception of the message conveyed, and the estimates of rapid growth of mobile world, we do find in serious games on portable devices, such as smartphones and tablets, the new medium with which businesses must operate to reach effectively their target, technologically advanced and increasingly inclined to new forms of communication."

UNAgames faces towards a new interesting challenge, always trying to expect market trends and operating on cutting edge systems and technologies.

About GALA:
GALA is a multidisciplinary consortium of 30 partners coming from 13 countries all over the EU that covers a wide range of topical knowledge on research and development in Serious Games. GALA comprises university, research centers, enterprises, representing a mix of interests and skills involved in the Serious Games development and an effective synergy among research, education and business.

UNAgames:
http://www.unagames.com

GALA:
http://www.galanoe.eu/

UNAgames is an indie game development studio based in Genoa, Italy, focused on iPhone, iPod touch and iPad devices. UNAlabs, business label of UNAgames, provides B2B solutions for tablet, smartphone and PC, developing high standards and quality application software, working also on complex multi-platform real-time systems since 2000. Copyright (C) 2011 UNAgames. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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Erika Vespa
Marketing and PR

marketing@unagames.com

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