Bamba Apps Hit A Million Downloads - Celebrates With Giveaway

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Mezmedia today announced that their four Bamba apps, Bamba Ice Cream, Bamba Pizza, Bamba Post Office and Bamba Burger, have been cumulatively downloaded over a million times. All Bamba Apps deliver educational based value and at the same time provide a joyous experience. Kids get to run their very own ice cream parlor, create their favorite burgers, run their own pizza store, and wrap parcels & deliver them. To celebrate the occasion, Mezmedia is giving away an iPad mini via its Facebook page.

Singapore - Mezmedia is proud to announce today that the four Bamba Apps have been downloaded over a million times and to celebrate the occasion, Mezmedia is giving away an iPad mini via its Facebook page. Bamba Ice Cream, Bamba Pizza, Bamba Post Office and Bamba Burger have been cumulatively downloaded over one million times.

"It is really a proud moment for us. We have worked tirelessly on creating the best possible experience for kids and to hit a million downloads is a clear indication that parents and kids are loving the entire series of Bamba Apps. We are constantly innovating and such incredible feedback from the community keeps us going. We are constantly working and have great things planned for the weeks ahead." said John Ng, co-founder of Mezmedia.

All Bamba Apps deliver educational based value and at the same time provide a joyous experience. In Bamba Ice Cream, kids get to run their very own ice cream parlor, make custom ice creams and add wacky ingredients to it. Bamba Pizza gives kids the experience of running their own pizza store. Bamba Post Office lets the kids pick a present, wrap the parcel and deliver it to a wacky character. In Bamba Burger, kids create their favorite burger, flip the patty, make French fries and dispense the drinks - just like in a real fast food restaurant.

Bamba Ice Cream and Bamba Burger for iPad are available for free on the Apple App Store in the Education category. Bamba Pizza and Bamba Post Office for iPad are available on the App Store for $1.99 USD (or equivalent amount in other currencies) in the Education category. Promo codes are available on request for review purposes. The giveaway is being hosted on the Facebook page of Mezmedia.

Bamba Apps:
http://bamba.mezmedia.com

iPad mini Giveaway:
https://www.facebook.com/bambakids?sk=app_228910107186452

Bamba Pizza on iTunes:
https://itunes.apple.com/app/bamba-pizza/id529035121

Bamba Post Office on iTunes:
https://itunes.apple.com/app/bamba-post-office/id557092113

Bamba Burger on iTunes:
https://itunes.apple.com/app/bamba-burger/id577646727

Bamba Ice Cream on iTunes:
https://itunes.apple.com/app/bamba-ice-cream/id536449670

Mezmedia is an interactive studio based in Singapore. Under the Bamba brand, we create fun interactive toys for kids. It is our belief that interactive toys offer a new and exciting way to educate young children, learning through play. Our apps are designed to stimulate a child's imagination and creativity. Copyright 2013 Mezmedia Pte Ltd. All Rights Reserved. Apple, the Apple logo, iPhone, iPod and iPad are registered trademarks of Apple Inc. in the U.S. and/or other countries.

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