Opportunity to get your iPhone application idea on the AppStore

Published on 08/11/09

Intrinsic Development Corp. Ltd. today announces a further iPhone Developer Training Course, to be held on the 15th - 17th September 2009, in Basingstoke, Hampshire, UK. The course offers developers a comprehensive, cohesive and structured schedule to learn about the SDK development tools offered by Apple, and to tap into the extremely lucrative market offered on the online Apple Store.

Fleet, UK - Following the great success of iPhone courses held earlier in 2009, Intrinsic Development Corp. (UK) Ltd. announces a further iPhone Developer Training Course. The course offers developers a comprehensive, cohesive and structured schedule to learn about the SDK development tools offered by Apple, and to tap into the extremely lucrative market offered on the online Apple Store.

The next UK course will be held on the 15th - 17th September 2009, in Basingstoke, Hampshire, UK. Several successful courses have already been held by Intrinsic Development in Basingstoke and London. One of the delegates who attended the course said:

"I found the iPhone SDK course informative, stimulating and most enjoyable. Nearly one year on, my application has spent most of its time in the top 10 of the education section in the UK AppStore."

John Friend, appsinmypocket, London. Makers of PocketPhonics - the leading education application for children aged 3 to 7.
The course objective is to enable delegates to become proficient users of the Software Development Kit and become part of this new community of developers. They will get to know the essentials of Objective-C and Cocoa Touch as well as learning the tools, libraries, concepts, and the most effective implementation methods, with plenty of hands-on exercises to reinforce it all.

Delegates will learn to use Xcode, Interface Builder, and the UIKit framework enabling the development of iPhone applications that take full advantage of many of the powerful and sophisticated features of this amazing new platform. In summary they will:

* Learn basic and advanced features of Objective-C
* Get up to speed fast on Xcode and Interface Builder
* Discover time saving tips and techniques used by the pros
* Learn how to design, code, build, and debug iPhone applications

The course has been developed by About Objects Inc., a premier IT training and Consultancy Company headquartered in Reston, VA.

Intrinsic Development:
http://www.id.com

iPhone Course:
http://www.id.com/training

Intrinsic Development offers software solutions for businesses backed by a comprehensive service. This includes consultancy, design and development, system implementation and configuration, training and technical support. The company employs technologies such as C, C++, Objective-C and Java on diverse target platforms including iPhone, Unix, Macintosh,

Windows and the Web.

###

Chris Walters
Managing Director
01256 808 403

walters@id.com

****
Link To Article: http://prmac.com/release-id-6941.htm
****